

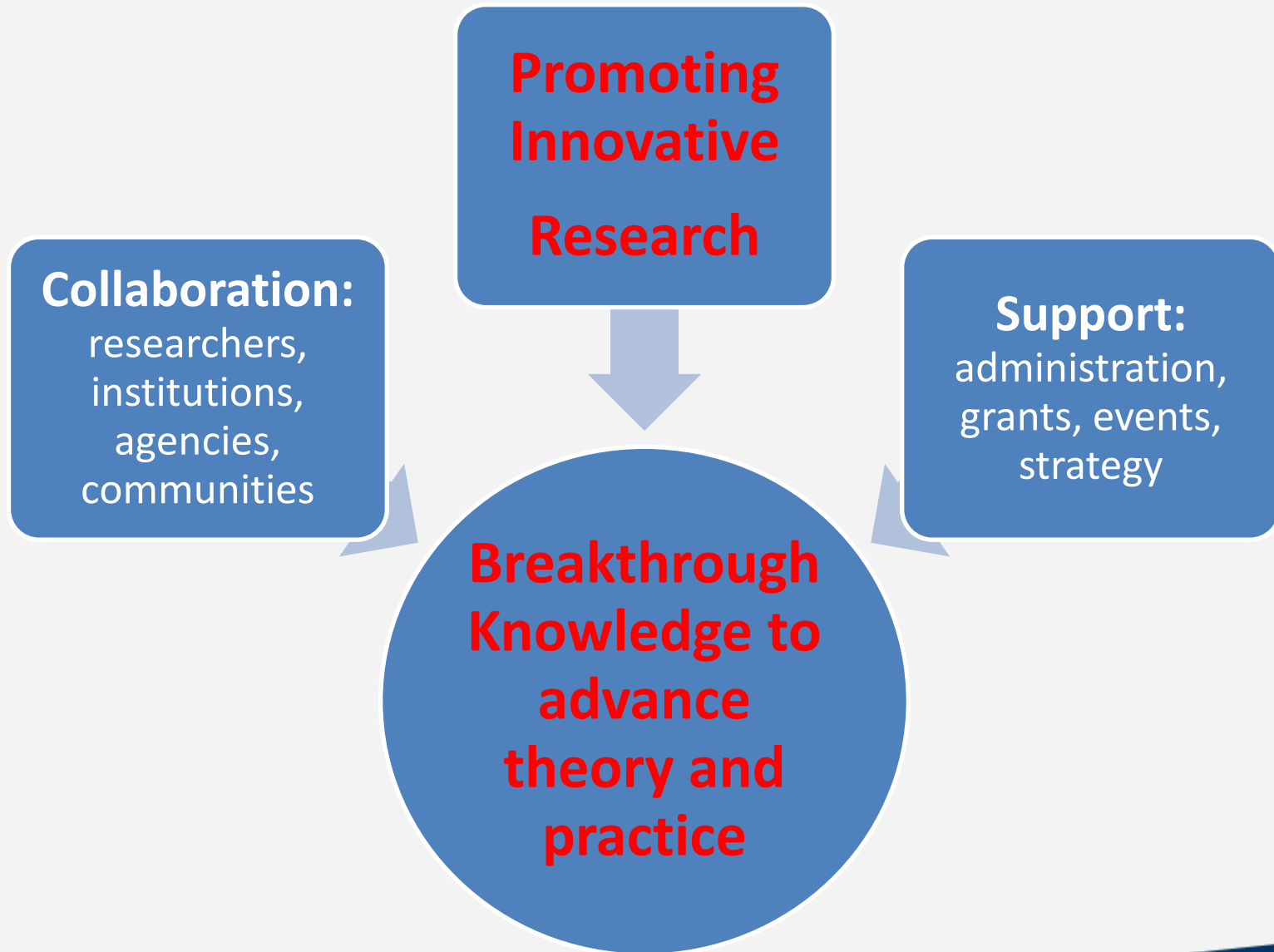
# The Monieson Centre



THE  
MONIESON  
CENTRE

- A Queen's School of Business research centre founded in 1998
- Endowed by Mel Goodes, past Chairman & CEO, Warner-Lambert to honour his academic mentor Professor Danny Monieson, Queen's School of Business
- Facilitates the generation of breakthrough knowledge at the intersection of business and public policy, creating opportunities for academics, business leaders, and policymakers to develop research-based solutions to real-world questions
- Funded by endowment, grants, sponsorships, partnerships contracts
- Research projects, conferences, speakers, research papers, white papers
- [www.moniesoncentre.com](http://www.moniesoncentre.com)

# The Monieson Centre Approach



- The Monieson Centre currently pursues two core research themes:
  - Economic Revitalization
    - [www.economicrevitalization.ca](http://www.economicrevitalization.ca)
    - [www.revitalisationeconomique.ca](http://www.revitalisationeconomique.ca)
  - The Business of Healthcare
    - [www.business.queensu.ca/healthcare](http://www.business.queensu.ca/healthcare)

# Recent Economic Revitalization Projects

## ***Rural Broadband Technology, Policy and Impact Conference***

Funded by Social Sciences and Humanities Research Council. Funds Connecting the Future Conference. 2012

## ***Evaluating the Economic and Social Impacts of Rural Broadband in Eastern Ontario***

Eastern Ontario Warden's Caucus (Ontario Ministry of Agriculture, Food and Rural Affairs), Funds studies of social and economic impact of broadband in Eastern Ontario. 2012

## ***Research partnerships to revitalize rural economies***

Funded by Social Sciences and Humanities Research Council of Canada

Partnership Development Grant - 2011-2014. To develop new, and strengthen existing, research partnerships

## ***The impact of academic knowledge mobilization on rural economic development***

Funded by Rural Secretariat, Agriculture and Agri-Food Canada. 2011-2013. Project assesses the impact of academic knowledge mobilization on key gaps and barriers to rural Southern Ontario's economic development and growth

## ***French translation of "Revitalizing rural economies by mobilizing academic knowledge" findings***

Funded by Social Sciences and Humanities Research Council of Canada – Public Outreach Grant. Translating resources from the Centre's KIS project and strengthening ties with economic development practitioners in Eastern Ontario's Francophone communities

## ***Research to revitalize rural economies***

Funded by Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) through the Economic Developers Council of Ontario (EDCO). Feb. 2011-Feb. 2012. Address workforce attraction and development, entrepreneur development/business innovation, regional strategies for international competitiveness, and innovation and creativity.

## ***Supporting Rural Economic Development with Academic Resources***

Funded by OMAFRA. 2011. Continues MBA and BComm consulting initiatives with Eastern Ontario business and community organizations.

# Projects (cont.)

## ***Revitalizing rural economies by mobilizing academic knowledge***

Funded by the Social Sciences and Humanities Research Council of Canada - Knowledge Impact in Society (KIS) Grant.  
2008-2011

## ***Development of an evaluation methodology for assessing the social and economic impacts of provincial broadband investments***

Funded by the Ontario Ministry of Government Services in partnership with the Eastern Ontario Regional Network (EORN), and Ontario Ministries of Agriculture, Food and Rural Affairs (OMAFRA), Economic Development and Trade (MEDT) and Northern Development, Mines and Forestry (MNDFM). Developed an evaluation methodology to track the social and economic benefits of provincial investments in broadband services.

## ***Renewable energy (biomass) opportunities***

Funded by the Renfrew County Community Futures Development Corporation (RCCFDC). Developed and analyzed profitability models for biomass as a renewable energy source

- Three major themes in rural Ontario, 2008-2010:
  - **“Build it Deep”**: Sustainable Economic Development
  - **“Build it Unique”**: Competitive Advantage
  - **“Build it Wide”**: Economic Diversification
- The strategic approach

# The Importance of Rural Broadband

- Monieson Centre Discovery Workshops ranked broadband as the 5<sup>th</sup>-most important economic development priority
- Eastern Ontario has seen over \$200m in rural broadband expansion through Eastern Ontario Regional Network (EORN)

- 2011:
  - *Affordable Rural Broadband Knowledge Synthesis*
  - *Broadband Strategic Research and Impact Analysis*
- 2012-14:
  - *Evaluating the Economic and Social Impacts of Rural Broadband Investment in Eastern Ontario*







# Connecting the Future:

*Rural Broadband Technology,  
Policy and Impact Conference*

Dec. 3-4, 2012

Goodes Hall, Queen's University

[www.themoniesoncentre.com](http://www.themoniesoncentre.com)

- Slides, videos and free resources available following the conference at:

**[www.economicrevitalization.ca](http://www.economicrevitalization.ca)**

- Academic papers forthcoming:

**[www.jrcd.ca](http://www.jrcd.ca)**

- Dialogue on Twitter:

**#connect2012**  
**@ruralknowledge**

- Thanks to:
  - Social Science and Humanities Research Council (SSHRC)
  - Queen’s University
  - Queen’s School of Business
  - Eastern Ontario Regional Network (EORN)
  - Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA), Ministry of Economic Development and Innovation (MEDI), Ministry of Government Services (MGS)
  - Eastern Ontario Wardens Caucus (EOWC)

## Thank You

[www.economicrevitalization.ca](http://www.economicrevitalization.ca)

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