



Meet Jacqueline Villeneuve...

Jacqueline Villeneuve is a public speaker, social entrepreneur, designer, single mother, consultant, sexual assault survivor and advocate. As the Founder of Olive & Annie, She Matters and ZLT Hope Homes, Jacqueline has experience building and growing social businesses, fundraising, and supporting other not-for-profit organizations and small businesses in their growth journey. Jacqueline and her team have built an online community for 5000+ sexual assault survivors, designed a collection of handcrafted footwear and accessories, developed sensitivity training for public-sector organizations and corporations, and have built and fostered a safe home in Kenya for orphaned and abused children.

Jacqueline and her team have educated over 300 police officers, social workers, legal and medical professionals through She Matters Survivor-Led Sensitivity Training. At present, She Matters is conducting research and carrying out advocacy campaigns to ensure survivors of sexual violence will have access to sexual assault kits at every Canadian hospital. Jacqueline has led various campaigns in Sudbury and beyond to ensure the rights of survivors of sexual violence are protected. She is a recipient of the Queen's Diamond Jubilee Award, 40 Under 40 award recipient in Northern Ontario, and most recently selected as a YLAI (Young Leaders of America) Fellow in partnership with the US State Department.

Jacqueline is an active member of the Muslim community in Sudbury, ON. As a Canadian living with a disability, Jacqueline has recently begun sharing her journey living with FSHD Muscular Dystrophy with her online community. In 2018, Jacqueline relocated from Kenya back home to Sudbury, ON. She resides in Sudbury with her husband and daughter.

