



For Immediate Release

Over \$92, 500 raised at 2018 AALP Dream Auction

GUELPH, ONTARIO, March 14, 2018 – Over 250 people came out to support the Advanced Agricultural Leadership Program’s (AALP) 2018 Dream Auction, which supports the current and future AALP classes. The gala event, held on February 10, 2018, at the Delta Guelph Hotel and Conference Centre, raised over \$92,500.

Despite snowy weather conditions, AALP supporters, participants, alumni, family and friends gathered for an evening of networking and live and silent auctions. This year’s Dream Auction theme was Your Farm Market, with items ranging from sports tickets, weekend getaways, an outdoor oven, local specialty food baskets as well as a six-day stay at an African Safari Lodge.

In support of the Farmers Market theme, Shaw’s Ice Cream, Your Farm Market, The Whole Pig, VG Meats, Howell Road Cider Co and the Oxford County Cheese Trail were on hand with samples. Thirsts were quenched thanks to the sponsorship of Beau’s Beer and Trius Winery.

“The night was a great success for many reasons. For the funds raised for the program, the networking opportunity it provided and the wonderful atmosphere with a great time had by everyone who attended,” said 2018 Dream Auction Co-Chairs, Andy McTaggart and Adrienne Houle, representing AALP Class 16. “We’d like to extend a huge thank you to all of our supporters and classmates for making it a fantastic evening.”

Coinciding with the gala evening was an on-line auction hosted by Rapid-Sell.ca.

All those involved would like to thank the many generous donors and sponsors including the Delta Guelph Hotel and Conference Center, David Moore & Associates, RKD Web Studio, Vinetech Canada and Kahntact.

This Advanced Agricultural Leadership Program Dream Auction is held once every two years and is a major fundraiser for the program.

AALP is a 19-month executive leadership program for individuals actively involved in the agriculture and rural sectors in Ontario. Through a series of seminars, national and international study tours and self-directed learning, AALP prepares leaders to help shape the future of their businesses, organizations and associations. In its 34th year, there are over 450 graduates of the program making a difference in the agricultural and agri-food sectors and rural communities in Ontario and beyond. For more information on the Advanced Agricultural Leadership Program (AALP), go to www.ruralontarioinstitute.ca/aalp

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