

Employment in other (personal) services 2006-2016

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Highlights

- Across all non-metro census divisions (CDs), employment in other (personal) services declined by 12% from 2006 to 2016, compared to a 2% decrease across all Ontario CDs.
- Within non-metro CDs, employment in other (personal) services represented 4.5% of total employment in 2016, down from 4.9% in 2006.
- Across non-metro CDs, there was a wide range in employment change in other (personal) services, from an increase of 13% in the Manitoulin CD to a decline of more than 30% in the CDs of Algoma (-37%) and Timiskaming (-31%).

Why look at employment by industry sector?

Employment in each industry sector will increase or decrease due to a change in the demand for the good or service being provided and due to a change in the labour requirements to produce these outputs.

This Fact Sheet shows the level and change of employment¹ in other (personal) services² for each census division (CD) from 2006 to 2016.

Findings³

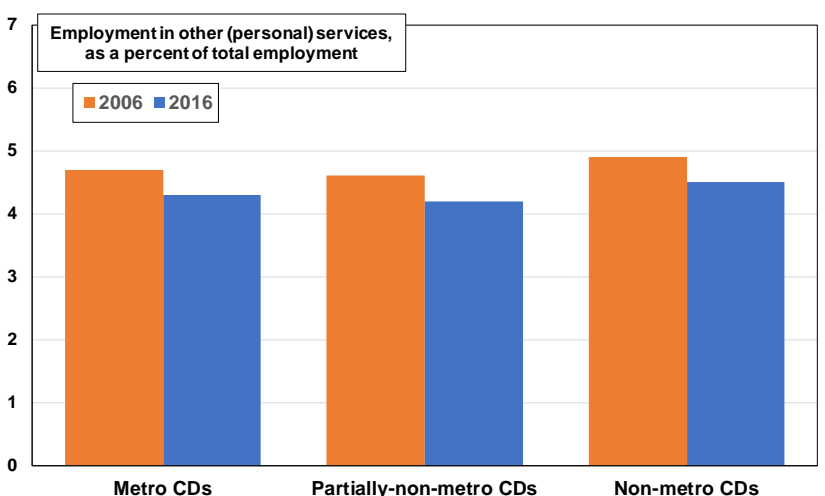
Across non-metro⁴ CDs in 2016, employment in other (personal) services⁵ represented 4.5% of total employment, down from 4.9% in 2006 (Figure 1 and Table 1).

In non-metro CDs, employment in other (personal) services decreased by 12% from 2006 to 2016, compared to a 2% decrease for Ontario as a whole.

The largest increase was in the Manitoulin CD (13%). Four non-metro CDs had employment declines of

25% or more (-37% in Algoma; -31% in Timiskaming; -29% in Chatham-Kent; and -25% in Rainy River).

Figure 1 In non-metro census divisions, employment in other (personal) services was 4.5% of total employment in 2016, down from 4.9% in 2006



Source: Statistics Canada. 2006 Census of Population, Table 97-561-XCB2006013 and 2016 Census of Population, Table 98-400-X2016292.

Chart by RayD.Bollman@sasktel.net

The non-metro CD that was the most intensive (or most specialized) in other (personal) services, relative to Ontario as a whole, was the Lambton CD (1.20) and the least intensive CD was the Prince Edward CD (0.85) (2nd last column of Table 1).

Summary

Employment in other (personal) services in non-metro CDs declined by 12% from 2006 to 2016, compared to a decline of 2% for Ontario as a whole.

Employment in other (personal) services in non-metro areas has been generally flat over the 1997 to 2018 period⁶.

Rural Ontario Institute gratefully acknowledges the work of Ray Bollman in preparing this edition of *Focus on Rural Ontario*. Questions on data sources can be directed to RayD.Bollman@sasktel.net. Any comments or discussions can be directed to NRagetlie@RuralOntarioInstitute.ca

¹ The employment is shown in terms of the place of residence of the individual rather than the place of work or location of job.

² Each sector is defined in the accompanying "Tables of employment by sector and by census division, 2006 and 2016".

³ The level and trend in employment from 1996 to 2018 is shown in the "Supplementary charts: Number employed in each industry sector in non-metro areas"

⁴ Defined in "Rural Ontario's Demography: Census Update 2016." *Focus on Rural Ontario* (Guelph: Rural Ontario Institute, March) (<http://www.ruralontarioinstitute.ca/focus-on-rural-ontario.aspx>).

⁵ This is the 10th largest sector in non-metro CDs (see Figure 1 in the Fact Sheet "Employment by sector: Overview, 2006-2016").

⁶ See Figure 47 in the supplementary charts.

Table 1

Number employed ¹ in other (personal) services (except public administration) by census division, Ontario, 2006 and 2016												
Name of census division (CD)	CD ID	All industry sectors			81 Other (personal) services (except public administration) (NAICS 81)							
		Number employed ¹		Percent change	Number employed ¹		Percent change	Percent (share) of CD employment		Relative intensity of employment ²		Change
		2006	2016		2006	2016		2006	2016	2006	2016	
		Metro census divisions sorted by change in relative intensity ² of employment in other (personal) services (except public administration) from 2006 to 2016										
Toronto	3520	1,311,695	1,437,540	10	65,595	67,390	3	5.0	4.7	1.07	1.10	0.03
Peel	3521	638,920	730,875	14	25,645	27,630	8	4.0	3.8	0.86	0.89	0.03
Brant	3529	66,830	69,190	4	3,185	3,065	-4	4.8	4.4	1.02	1.04	0.02
York	3519	492,525	590,650	20	22,750	25,040	10	4.6	4.2	0.99	1.00	0.01
Hamilton	3525	258,755	271,990	5	12,815	11,740	-8	5.0	4.3	1.06	1.01	-0.04
Ottawa	3506	448,735	501,090	12	21,730	20,860	-4	4.8	4.2	1.03	0.98	-0.06
Halton	3524	247,200	297,760	20	10,790	10,705	-1	4.4	3.6	0.93	0.84	-0.09
Greater Sudbury	3553	79,825	81,935	3	4,230	3,490	-17	5.3	4.3	1.13	1.00	-0.13
Metro CDs		3,544,485	3,981,030	12	166,740	169,920	2	4.7	4.3	1.00	1.00	0.00
Partially-non-metro census divisions sorted by change in relative intensity² of employment in other (personal) services (except public administration) from 2006 to 2016												
Peterborough	3515	67,715	66,635	-2	3,220	3,090	-4	4.8	4.6	1.01	1.09	0.07
Thunder Bay	3558	76,405	71,850	-6	3,425	3,110	-9	4.5	4.3	0.96	1.02	0.06
Prescott and Russell	3502	43,630	47,535	9	2,145	2,200	3	4.9	4.6	1.05	1.09	0.04
Hastings	3512	65,120	63,910	-2	2,825	2,580	-9	4.3	4.0	0.93	0.95	0.02
Niagara	3526	222,770	222,075	0	10,845	10,030	-8	4.9	4.5	1.04	1.06	0.02
Elgin	3534	45,140	44,120	-2	2,315	2,095	-10	5.1	4.7	1.09	1.11	0.02
Essex	3537	199,045	189,680	-5	8,825	7,775	-12	4.4	4.1	0.95	0.96	0.02
Frontenac	3510	74,140	75,620	2	3,205	2,995	-7	4.3	4.0	0.92	0.93	0.01
Durham	3518	308,890	343,740	11	13,460	13,660	1	4.4	4.0	0.93	0.93	0.00
Simcoe	3543	227,850	251,960	11	10,375	10,405	0	4.6	4.1	0.97	0.97	0.00
Leeds and Grenville	3507	50,810	49,830	-2	2,400	2,120	-12	4.7	4.3	1.01	1.00	-0.01
Wellington	3523	113,575	124,370	10	5,315	5,235	-2	4.7	4.2	1.00	0.99	-0.01
Waterloo	3530	269,265	291,055	8	11,380	11,030	-3	4.2	3.8	0.90	0.89	-0.01
Middlesex	3539	227,425	233,840	3	11,080	10,150	-8	4.9	4.3	1.04	1.02	-0.02
Lennox and Addington	3511	20,160	20,805	3	975	890	-9	4.8	4.3	1.03	1.00	-0.03
Dufferin	3522	30,925	35,055	13	1,490	1,475	-1	4.8	4.2	1.03	0.99	-0.04
Sudbury	3552	9,905	9,965	1	375	315	-16	3.8	3.2	0.81	0.74	-0.07
Partially-non-metro CDs		2,052,770	2,142,045	4	93,655	89,155	-5	4.6	4.2	0.97	0.98	0.00
Non-metro census divisions sorted by change in relative intensity² of employment in other (personal) services (except public administration) from 2006 to 2016												
Manitoulin	3551	5,765	5,475	-5	230	260	13	4.0	4.7	0.85	1.11	0.26
Parry Sound	3549	19,690	19,770	0	845	930	10	4.3	4.7	0.92	1.10	0.19
Bruce	3541	34,270	33,250	-3	1,605	1,555	-3	4.7	4.7	1.00	1.10	0.10
Stormont, Dundas & Glengarry	3501	54,465	54,030	-1	2,400	2,390	0	4.4	4.4	0.94	1.04	0.10
Grey	3542	48,365	46,890	-3	2,360	2,265	-4	4.9	4.8	1.04	1.13	0.09
Perth	3531	42,210	42,515	1	1,845	1,845	0	4.4	4.3	0.93	1.02	0.09
Haldimand-Norfolk	3528	57,155	54,790	-4	2,675	2,500	-7	4.7	4.6	1.00	1.07	0.07
Cochrane	3556	40,535	39,280	-3	1,935	1,825	-6	4.8	4.6	1.02	1.09	0.07
Huron	3540	31,775	30,465	-4	1,485	1,380	-7	4.7	4.5	1.00	1.06	0.07
Oxford	3532	56,030	58,945	5	2,610	2,610	0	4.7	4.4	0.99	1.04	0.05
Muskoka	3544	30,190	30,125	0	1,260	1,200	-5	4.2	4.0	0.89	0.93	0.04
Lambton	3538	66,370	60,020	-10	3,665	3,065	-16	5.5	5.1	1.18	1.20	0.02
Renfrew	3547	48,970	49,795	2	2,160	2,015	-7	4.4	4.0	0.94	0.95	0.01
Kenora	3560	30,660	29,245	-5	1,290	1,125	-13	4.2	3.8	0.90	0.90	0.01
Lanark	3509	33,145	34,375	4	1,775	1,665	-6	5.4	4.8	1.14	1.14	-0.01
Prince Edward	3513	12,445	11,415	-8	515	415	-19	4.1	3.6	0.88	0.85	-0.03
Kawartha Lakes	3516	37,245	35,460	-5	2,090	1,740	-17	5.6	4.9	1.20	1.15	-0.05
Nipissing	3548	41,085	38,965	-5	2,030	1,670	-18	4.9	4.3	1.05	1.01	-0.05
Rainy River	3559	10,795	9,535	-12	520	390	-25	4.8	4.1	1.03	0.96	-0.07
Northumberland	3514	40,040	40,095	0	2,255	1,890	-16	5.6	4.7	1.20	1.11	-0.09
Chatham-Kent	3536	56,720	48,815	-14	3,075	2,195	-29	5.4	4.5	1.16	1.06	-0.10
Haliburton	3546	7,485	7,735	3	400	330	-18	5.3	4.3	1.14	1.00	-0.14
Timiskaming	3554	15,220	15,210	-4	895	615	-31	5.7	4.0	1.21	0.95	-0.26
Algoma	3557	55,210	51,350	-7	3,205	2,035	-37	5.8	4.0	1.24	0.93	-0.31
Non-metro CDs		876,440	847,550	-3	43,125	37,910	-12	4.9	4.5	1.05	1.05	0.00
Ontario		6,473,695	6,970,625	8	303,520	296,985	-2	4.7	4.3	1.00	1.00	0.00

1. The number employed is the "experienced workforce" which includes individuals employed during the week before the census (in mid-May) plus individuals who were unemployed but had worked since January 1st of the previous year.

2. The relative intensity of employment (or the relative specialization of employment) (location quotient) is calculated as the ratio of the percent (share) of employment in a given sector in a given census division divided by the percent (share) of employment in the given sector at the Ontario level. Thus, an intensity greater than 1.0 indicates that the census division has a greater share of employment in the given sector than we see at the Ontario level.

Source: Statistics Canada, 2006 Census of Population, Table 97-561-XCB2006013 and 2016 Census of Population, Table 98-400-X2016292.