

Community Wealth Forum

Creating Public Benefit from Individual Legacies



COMMUNITY
FOUNDATIONS
OF CANADA

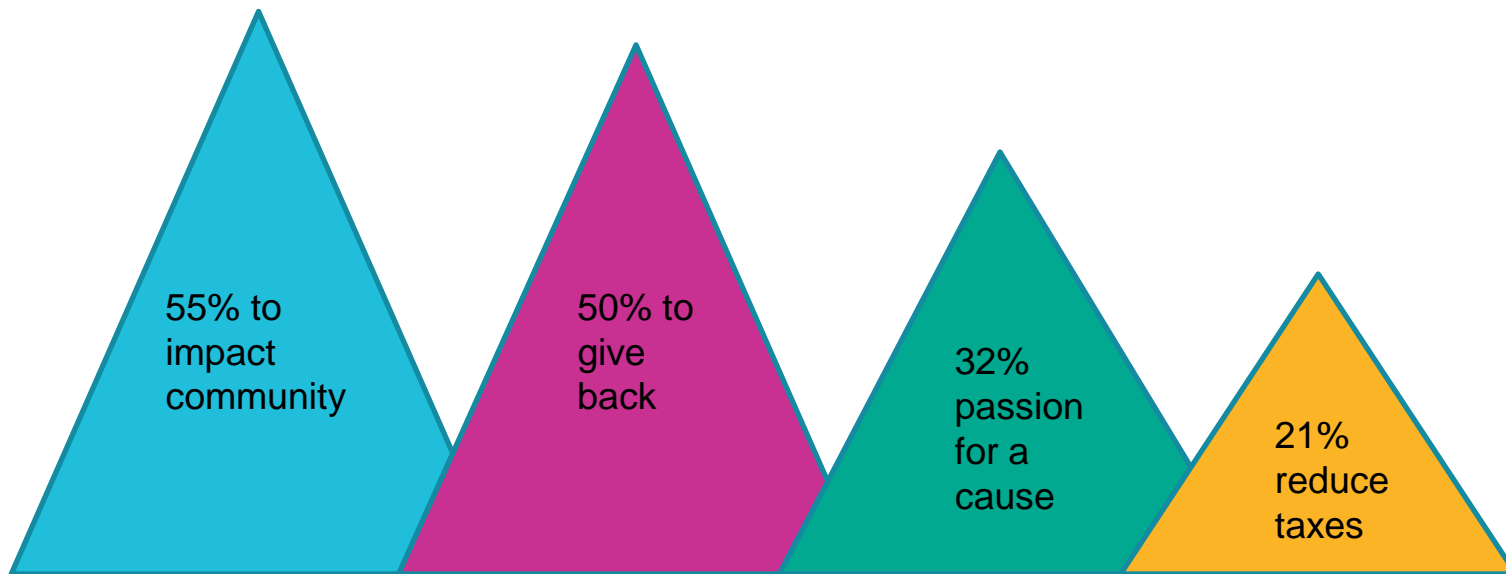
FONDATIONS
COMMUNAUTAIRES
DU CANADA

February 2018

Philanthropy Trends

- \$14B to 88,000 charities
- 20% of Canadians reported charitable gifts
- Fewer giving more
- Expanding options

Giving is more than just a tax deduction



90%



of Canadian communities

had access to a community foundation

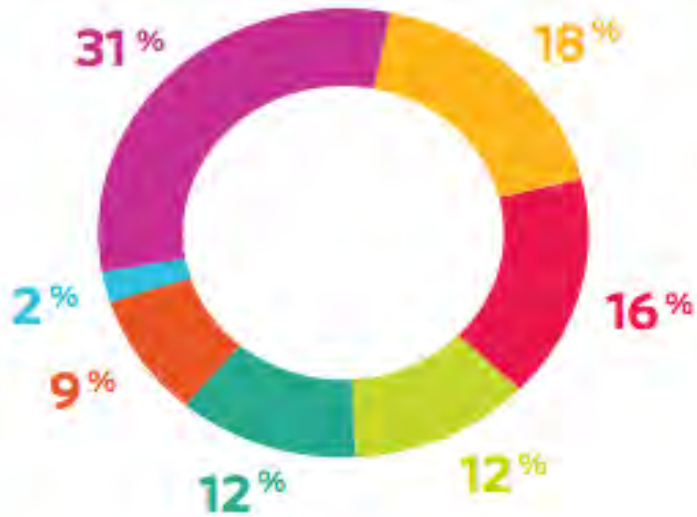
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Community foundations

Three Key Roles

- Long term resources for short and long term solutions
- 360 degree grantmaker
- Community leadership

\$266 million in grants disbursed in 2016



- SOCIAL/COMMUNITY SERVICES
- HEALTH & WELLNESS
- EDUCATION
- ENVIRONMENT
- ARTS & CULTURE
- OTHER
- RECREATION

- Collective Assets of \$5.3B
- Grants: \$266 M
- Gifts: \$253 M

Giving To Your Community Foundation

Your local Community Foundation is a charitable non-profit organization that contributes time, leadership and financial support to initiatives that benefit your community most.



COMMUNITY FOUNDATIONS OF CANADA
FONDATIONS COMMUNAUTAIRES DU CANADA
all for community. ensemble pour nous.

1 DONOR

Anyone can be a donor and contribute a gift, small or large, to a Community Foundation.



2 DONOR ENGAGEMENT

Community Foundations and donors work together to realize their philanthropic goals, matching their interests and community needs.



6 COMMUNITY IMPACT

The Community Foundation invests in many ways – grants, building partnerships and pooling knowledge, resources and expertise to stimulate ideas and strengthen community.



3 MAKE A CONTRIBUTION

Community Foundations work with the donor to establish a new endowment fund or give to an existing fund.



5 GRANTS

Community Foundations distribute grants to all corners of the community in arts and culture, education, health, social services and the environment.



4 INVESTMENT

The donor's gift is pooled with a Community Foundation's endowed assets, invested through careful stewardship and income is used to make grants.





We invest in the whole community. We grant to the whole community. We build relationships with the whole community.

How We Work

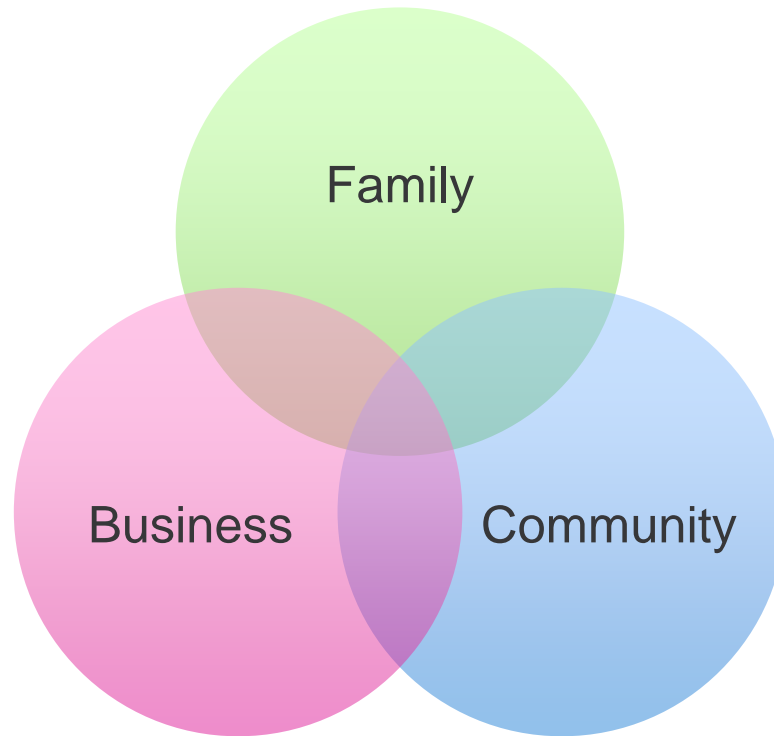
- As your philanthropy partner
- Invest in the whole community
- Build relationships and knowledge
- Network of like-minded people
- Filling the gaps

Estate Planning or Giving Today

60 % Estate Gifts

40% Gifts during a donor's lifetime

Working with your Advisors



[Home](#) / [Professional Advisors eResource](#)

Professional Advisors eResource

The following is a guide for professional advisors. Use the tabs in the right-hand sidebar to navigate through the guide.

With 84% of Canadians contributing to charity on an annual basis*, charitable giving is becoming an increasingly important part of your client's overall financial plan.

Add charitable planning to your practice – or enhance what you already do – with practical online tools and resources designed for you and your clients.

With more than 80 years of charitable experience, community foundations can help you build a stronger relationship with your client and make a difference in your community at the same time.

Did you know?

Research shows that only 7% of Canadians would leave money to charity in their will, in the absence of a specific discussion around charitable giving. However, if the issue is raised with them, perhaps when drawing up a will or financial plan, the figure

[Talking About Charitable Giving](#)[Tools for Professional Advisors](#)[Six Gift Options for Canadian Donors](#)[How Community Foundations Can Help](#)

What We Know

- Transfer of wealth
- Funding builds the power of rural organizations
- Investment and innovation opportunities abound
- Knowledge drives our commitment
- Partnerships are vital





Partnerships

- Local government
- Public Utilities
- Corporations - South Kent Wind Community Fund
- Vital Signs



Vital Signs 2015

Vital Signs takes the pulse of our city.

Community Knowledge gives us the power to change it.

CALGARY FOUNDATION FOR COMMUNITY FOREVER

vital signs

Centre Wellington 2015
"Our community snapshot"

REGINA'S

VITAL SIGNS

THE SOUTH SASKATCHEWAN COMMUNITY FOUNDATION'S
ANNUAL REPORT ON THE QUALITY OF LIFE IN REGINA



MOVING FORWARD TOGETHER

THE COUNTY COMMUNITY FOUNDATION

The 2015 Vital Signs Progress Report



GETTING AROUND

FOOD SECURITY



LEARNING

NEWFOUNDLAND & LABRADOR'S

VITAL SIGNS

A province-wide check-up of the quality of life in Newfoundland & Labrador communities for 2015.

2015 ALBERNI VALLEY'S Vital Signs

Helping Good People Do Great Things
Building Better Communities for Today and Tomorrow

2015

Signesvitaux™ 2015
du GRAND MONTRÉAL

LE GRAND MONTRÉAL EN MUTATION

The County Community Foundation

- Knowledge focused approach
- Leveraging Vital Signs
- Multi-sector partnerships
- Attracting donors who want to invest



- Sustaining rural communities
- Innovation, community collaboration, education, and research initiatives

The Henry S. Varley Fund for Rural Life

**Now accepting grant applications.
Visit cflsa.ca/granting for more information.**



**COMMUNITY
FOUNDATION**
LETHBRIDGE + SOUTHWESTERN ALBERTA

INVESTING TODAY FOR A STRONGER TOMORROW

[DONATE NOW](#)

Supporting Rural



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