



Vision, Voice and Leadership

COVID-19 Impact on Rural Employment: Ontario in the Canadian context in July, 2020

Special Issue, August 11, 2020

Highlights

- In Ontario from June to July, 2020, rural employment increased by 1.1%. Rural labour markets were closing the COVID-19 employment gap at a pace slower than the previous May to June period.
- A 1.6 % increase in employment in urban areas out-paced the 1.1 % rural growth from June to July. The higher urban increase is the reverse of the May to June period when the rural employment increase was higher than that of urban areas.
- In July, the rural employment gap was narrower (-2.7%) than the COVID-19 gap in urban areas (-7.6%) using a comparison to the same month in 2019.
- In each case, the COVID-19 gap in July was smaller than in June, 2020.
- Large rural employment gaps remained in these sectors:
 - transportation and warehousing (-23%);
 - o educational services (-22%),
 - o professional, scientific and technical services (-11%); and,
 - o accommodation and food services (-10%).
- There were more people employed in young (15-24) and core work force (25-54) age groups in rural areas this July than last July while there are lower levels of employment among the elderly age groups (55-64) and (65+).
- The gap for females had been larger than the gap for males in both urban and rural areas during the period from March to June, 2020 but in July, 2020, within rural areas, the male and female employment gap was the same (-2.7%).
- For females in rural areas, females 55-64 years of age had a large employment gap (-34%) that was counter-balanced by females 25-54 with an employment level 7.9% above the July, 2019 level resulting in an overall rural female employment gap of -2.7%.

Why?

The COVID-19 pandemic has forced governments to shutter many business activities and physical job sites. Numerous enterprises were in the process of re-opening in Ontario during the 3rd week of July, 2020 (when the Labour Force Survey was enumerated).

The objective of this report is to document the COVID-19 impact on rural employment in Ontario¹ in July, 2020, compared to the level of employment in July, 2019.

¹ A Canada-level analysis of the COVID-19 impact entitled "Employment in rural and small town areas in the COVID-19 era: Selected charts up to July, 2020" can be accessed in a Rural Ontario Institute blog entitled "The impact of COVID-19 on rural employment up to July, 2020" at https://www.ruralontarioinstitute.ca/blog/"

Introduction

Most **Focus on Rural Ontario** factsheets use a metro vs non-metro classification to portray urban<>rural differences.

For this report, we use the published monthly data from the Statistics Canada Labour Force Survey for "Larger Urban Centres" (LUCs) and for "Rural and Small Town" (RST) areas. As defined in Appendix A, RST areas refer to residents outside centres of 10,000 or more. Thus, many towns and smaller cities (i.e., Census Agglomerations which have a population of 10,000 to 99,999, as listed in Appendix A) are not included in RSTs but are included in the non-metro classification that is typically used in this series of factsheets.

Findings

From June to July, 2020, employment in Ontario's LUCs increased 1.6% while RST employment increased by 1.1% (Table 1). By this measure, RST areas recovered (slightly) slower in July, 2020, compared to the recovery in LUCs.

In this report, we have chosen to measure the size of the COVID-19 impact (or gap) on employment by comparing the level of employment in each month to the level of employment in the same month in the previous year (i.e., 2019). See Appendix C for a discussion of the issues involved in this decision.

Overall percent impact (gap)

In July, 2020, employment in Ontario's LUCs was lower by -7.6% in LUCs and by -2.7% in RST areas, compared to the level of employment in July, 2019 (Figure 1 and Table 1). Using this measure, the COVID-19 impact (or gap) on the level of employment was less in RST areas than in LUCs.

The -2.7% gap in Ontario's RST areas is less than the national average (-8.3%) and much less than the gap in Alberta (-15.2%) and in Quebec (-14.5%) (Table 2).

Note that the negative bars in Figure 1 are less in RST areas than in LUCs for each month since the beginning of the COVID-19 pandemic which indicates a smaller COVID-19 impact in RST areas. Note also that the gap has been continuously closing on a month-to-month basis since April, 2020.

Percent impact (gap) by industry sector

In Ontario's RST areas, the size of the employment gap in July, 2020, compared to July, 2019 is the largest in the following industry sectors²:

- 64%: utilities (Figure 4 and Tables 3 and 4);
- 48% : forestry, fishing, mining, oil and gas (Figure 3)
- 23%: transportation and warehousing (Figure 8);
- 22%: educational services (Figure 12);
- 11%: professional, scientific and technical services (Figure 10); and
- 10%: accommodation and food³ (Figure 15);
- 10%: business, building and other support services (Figure 11); and
- 9% : agriculture (Figure 2).

Note that the number employed in **utilities** in RST Ontario declined substantially in the latter half of 2019 (Figure B.4) and the time trend, although variable, has not changed (much) in the first seven months of 2020 (employment of 7-9 thousand) compared to about 14 thousand during the first half of 2019. Thus, the employment decline from July, 2019 to July, 2020 cannot be attributed to COVID-19.

The large gap calculated for **forestry**, **fishing**, **mining**, **oil and gas** (Figure 3) is the result of a small absolute decline in employment (down by 4,000) in RST areas (Table 4 and Figure B3).

Employment in **transportation and warehousing** has been declining in RST Ontario since mid-2019 (Figure B.8). Thus, part of the decline from July, 2019 to July, 2020 is due to the factors causing the (recent) trend of a decline in employment. Nevertheless, the calculated impact (gap) in RST areas is about double the gap in LUCs (Figure 8 and Table 3).

Employment in **educational services** is always lower in July and August (Figure B12) but our calculation of the July, 2020 gap shows RST employment is 22% lower than in July, 2019 (Table 4 and Figure 12)

² For details of the type of enterprises classified to each industry sector, see Statistics Canada. (2017) **North American Industry Classification System: 2017** (Ottawa: Statistics Canada, Catalogue no. 12-501) (http://www5.statcan.gc.ca/olc-cel/olc.action?objld=12-501-X&objType=2&lang=en&limit=0).

³ The smaller RST gap in July, 2020 was due to large month-to-

month increases of 22% from May to June and 24% from June to July (Table 3).

In the sector of **professional, scientific and technical services,** employment in RST Ontario has been declining since May, 2020 (Table 4 and Figure B10) and in July, 2020, was 11% below the level in June, 2019 (Table 4 and Figure 10).

In the accommodation and food services sector, the COVID-19 impact (gap) has been larger in LUCs than in RST areas (Figure 15 and Table 3). The gap remains smaller in July, 2020 in RST areas, compared to LUCs. Note however that employment in RST areas has been generally declining since mid-2018 (Figure B15). The change from 37 thousand in July, 2019 to 33 thousand in July, 2020 generated the calculated impact (gap) of -10%.

In agriculture, typically there is a significant increase in seasonal employment in April that continues for most of the spring and summer. This did not occur in April and the gap in April / May / June was over 20%, compared to the same month in 2019 (Figure 2 and Table 3). We should note that the Labour Force Survey enumerates residents of private dwellings (such as houses and apartments) but does not enumerate residents of collective dwellings (such as bunk houses on farms). Since many / most temporary foreign workers live in collective dwellings on the farm of their employer, the LFS does not pick up (most of) the contribution (or shortage) of temporary foreign workers in agriculture. Note also that part of the recent growth in employment in agriculture is due to the growth in employment in cannabis enterprises (Figure B.2).

It is notable that six industry sectors reported the level of employment in July, 2020 was higher⁴ (i.e., no COVID-19 gap), compared to July, 2019:

+ 22.8%: construction⁵ (Figure 5);

+ 1.1%: manufacturing (Figure 6);

+ 9.2%: retail and wholesale trade (Figure 7):

+ 48.4% : finance, insurance, real estate and leasing (Figure 9);

+ 8.8 %: other (personal) services (Figure 16); and

+ 12.3%: public administration (Figure 17).

⁴ Both "big" sectoral COVID-19 gaps and "no" sectoral COVID-19 gaps are generated from our calculation that is based on a simple difference between employment in July, 2019 and July, 2020. Employment for sectors with small(er) levels of employment can show more variability in the published data because there is a small number of observations in the LFS sample in any given month. The variability is shown in the charts in Appendix B.

⁵ Note that RST construction employment has been more than 16% above 2019 levels in each month from March to July, 2020 (Figure 5 and Table 3).

Percent impact (gap) by age and sex

The calculated COVID-19 employment impact (or employment gap) **for each sex** shows:

- for males, the impact is less in RST areas than in LUCs (Figure 18 and Table 5);
- similarly, for females, the impact of COVID-19 is less in RST areas than in LUCs (Figure 19 and Table 5);
- however, when one compares the employment impact on males and females (i.e., compare Figures 18 and 19), we see that in each of April, May and June, the employment impact of COVID-19 is greater for females than for males.

The impact of COVID-19 on employment in each age group shows:

- For RST individuals 15-24 years of age, our calculated impact of COVID-19 was zero (i.e., the number employed in July, 2020 was the same as the number employed in July, 2019) (Figure 20);
- For RST individuals in the core working-age group (25-54 years of age), the number employed in both June and July, 2020 was larger than the number employed in June and July, 2019 (Figure 21);
- However, for the 55-64 and 65+ age groups, the impact in RST areas has been significantly greater than the impact in LUCs (Figures 22 and 23).

Within RST areas, how has the COVID-19 impact differed by sex?

- Females in the 25-54 year age group showed a smaller COVID-19 impact than males in each month during the March to July, 2020, period (Figure 26). In fact, in four of those months (March, May, June and July)), female employment in 2020 was actually (slightly) above our benchmark measure (i.e., the same months in 2019).
- However, in each of the other age groups (Figures 25, 27 and 28), RST females experienced a larger COVID-19 employment impact compared to males.
- On balance, for all individuals 15 years of age and older in RST areas, the male and female employment gap was equal and slightly negative (Figure 24). Overall, RST males and females had a -2.7% employment gap in July, 2020, compared to June, 2019. Recall that the overall RST employment gap in July, 2020 was -2.7% (Figure 1).

Summary of findings

In Ontario from June to July, 2020, rural employment increased by 1.1% compared to a 1.6% increase in urban areas. By this measure, rural labour markets were closing the COVID-19 employment gap at a (slightly) slower pace, compared to the pace of employment growth in urban labour markets.

In this report, we use the same month in the previous year (i.e. in 2019) to calculate the size of the COVID-19 employment impact (or employment gap) in July, 2020. In July, the COVID 19 rural employment gap was -2.7% compared to a -7.6% gap in urban areas. The rural employment gap due to COVID-19 has been less than the urban gap in each month in the March to July period.

Large rural employment gaps were reported in July, 2020 in the sectors of forestry, fishing, mining, oil and gas (-48%), transportation and warehousing (-23%), educational services (-22%), professional, scientific and technical services (-11%) and accommodation and food services (-10%).

The gap for females had been larger than the gap for males in both urban and rural areas during the period from March to June, 2020 – but in July, 2020, the male and female gap was the same in rural areas.

Interestingly, within rural areas, there is no female gap in the core working-age group (25 to 54 years of age) – in fact, RST female employment in May / June /July 2020 has been higher than the respective month in 2019. However, there is a large female gap in the 55-64 age group and smaller gaps in the 15-24 and 65+ age groups. Overall, the female and male employment gap was the same (-2.7%) in rural areas.

Table 1

Level and change in employment in larger urban centres (LUC) and in rural and small town (RST) areas, Canada and Provinces, February to July, 2020

								Percent change (difference of logs): Compared to same month in												
Province	Area ¹		Numb	From month to month						Compared to same month in previous year										
	7	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Feb to Mar	Mar to Apr	Apr to May	May to Jun	Jun to Jul	Feb	Mar	Apr	May	Jun	Jul		
	All areas	18,917	17,857	16,011	16,632	17,778	18,070	-5.8	-10.9	3.8	6.7	1.6	1.4	-4.4	-16.3	-14.6	-8.7	-6.5		
Canada	LUC	16,358	15,377	13,835	14,296	15,276	15,546	-6.2	-10.6	3.3	6.6	1.8	1.7	-4.5	-16.2	-14.6	-8.6	-6.2		
	RST	2,559	2,480	2,177	2,336	2,502	2,523	-3.2	-13.0	7.1	6.9	0.8	-1.1	-4.1	-17.1	-14.4	-9.2	-8.3		
Newfoundland	All areas	214	206	183	202	212	218	-3.7	-12.0	9.7	5.2	2.9	-2.8	-6.2	-20.1	-13.7	-9.4	-7.8		
and Labrador	LUC	132	125	113	123	129	129	-5.6	-9.8	8.1	5.1	0.0	-4.5	-9.2	-19.2	-12.0	-5.9	-7.6		
anu Labraudi	RST	82	81	70	79	83	89	-0.5	-15.5	12.4	5.3	7.2	-0.1	-1.3	-21.5	-16.1	-14.5	-8.2		
Prince Edward	All areas	76	73	65	74	80	79	-4.6	-10.7	12.4	7.8	-1.0	7.1	0.3	-12.1	-8.3	-3.9	-5.5		
Island	LUC	48	46	40	44	48	49	-4.4	-13.6	9.2	7.4	1.7	7.7	1.5	-15.1	-8.9	-5.1	-5.8		
	RST	28	26	25	30	32	31	-4.8	-5.8	17.3	8.4	-4.8	5.6	-2.2	-7.0	-7.5	-2.2	-4.5		
	All areas	458	433	389	412	445	447	-5.6	-10.7	5.7	7.7	0.4	1.3	-4.6	-16.3	-14.7	-7.4	-6.0		
Nova Scotia	LUC	326	309	274	291	313	318	-5.1	-12.2	6.0	7.4	1.5	2.1	-3.1	-16.8	-15.6	-9.8	-5.9		
	RST	133	124	115	121	132	129	-6.9	-7.3	5.0	8.5	-2.3	-0.8	-8.3	-15.1	-12.5	-1.6	-6.3		
New	All areas	350	331	301	332	366	359	-5.5	-9.5	10.0	9.6	-1.8	1.6	-4.9	-13.9	-9.2	-1.9	-1.8		
Brunswick Quebec	LUC	237	224	206	221	242	237	-5.5	-8.7	7.3	9.2	-2.1	2.6	-3.8	-12.3	-8.3	-2.0	-4.1		
	RST	113	107	95	111	124	122	-5.5	-11.2	15.5	10.3	-1.1	-0.4	-7.1	-17.3	-11.0	-2.0	2.8		
	All areas	4,313	4,037	3,513	3,834	4,148	4,214	-6.6	-13.9	8.7	7.9	1.6	1.7	-4.7	-20.0	-13.0	-6.4	-4.8		
	LUC	3,589	3,370	2,959	3,218	3,476	3,528	-6.3	-13.0	8.4	7.7	1.5	1.6	-4.5	-19.3	-11.9	-4.8	-2.9		
	RST	724	667	555	617	672	686	-8.1	-18.5	10.6	8.6	2.0	2.1	-5.7	-23.6	-18.2	-14.2	-14.5		
	All areas	7,467	7,030	6,409	6,457	6,883	6,991	-6.0	-9.2	0.7	6.4	1.6	2.3	-3.3	-13.8	-15.2	-9.2	-7.2		
Ontario	LUC	6,855	6,408	5,843	5,876	6,257	6,358	-6.7	-9.2	0.6	6.3	1.6	2.6	-3.8	-14.1	-15.5	-9.6	-7.6		
	RST	612	622	566	581	626	634	1.7	-9.5	2.5	7.6	1.1	-1.1	2.2	-10.6	-12.0	-5.1	-2.7		
	All areas	655	632	570	595	629	634	-3.6	-10.3	4.2	5.6	0.7	1.7	-2.5	-12.9	-10.6	-5.2	-3.2		
Manitoba	LUC	504	486	436	452	480	485	-3.6	-10.7	3.6	6.0	1.1	2.3	-1.4	-13.1	-11.6	-5.4	-3.1		
	RST	151	146	134	142	149	148	-3.6	-8.7	6.1	4.3	-0.2	-0.3	-5.9	-12.4	-7.4	-4.4	-3.4		
	All areas	570	551	499	513	549	555	-3.3	-10.0	2.7	6.9	1.1	0.9	-3.8	-13.8	-13.4	-7.6	-5.0		
Saskatchewan	LUC	399	389	348	357	387	392	-2.5	-11.0	2.6	8.0	1.3	1.4	-2.6	-13.4	-13.3	-7.0	-4.2		
	RST	171	162	151	155	162	163	-5.1	-7.5	3.1	4.2	0.5	-0.3	-6.6	-14.5	-13.6	-9.2	-6.8		
	All areas	2,304	2,187	1,953	2,016	2,125	2,168	-5.2	-11.3	3.2	5.3	2.0	-0.2	-5.8	-17.9	-16.0	-11.7	-8.3		
Alberta	LUC	1,975	1,860	1,669	1,718	1,817	1,865	-6.0	-10.8	2.9	5.6	2.6	0.8	-5.8	-18.3	-16.1	-11.4	-7.2		
Alberta	RST	329	328	284	298	308	303	-0.4	-14.1	4.7	3.2	-1.5	-5.8	-5.5	-15.6	-15.5	-13.5	-15.2		
British	All areas	2,511	2,376	2,128	2,197	2,341	2,404	-5.5	-11.0	3.2	6.3	2.7	-0.5	-6.7	-18.1	-16.5	-11.0	-7.6		
	LUC	2,294	2,161	1,946	1,995	2,127	2,185	-6.0	-10.5	2.5	6.4	2.7	0.2	-6.4	-17.5	-16.5	-11.2	-7.9		
Columbia	RST	217	216	182	202	214	219	-0.7	-16.9	10.4	5.7	2.2	-7.2	-9.0	-23.9	-16.1	-9.2	-5.4		

^{1.} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA. Rural & small town (RST) individuals reside outside a CMA or CA. Source: Statistics Canada. Labour Force Survey, Table 14-10-0107-01.

Table 2

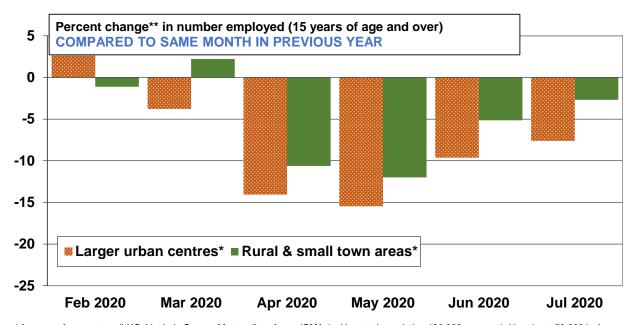
Which province record employment from July,		_			ENT	decli	ne in	rur	al an	d sn	nall	towr	า (R	ST ¹))				
				1 (00)	··	- 1	Percent change (difference of logs):												
Province	Nun	nbereı	mpioye are	•)) in R	51.	Fre	om me	onth t	o mon	ıth	Compared to same mor previous year					h in		
	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Feb to Mar	Mar to Apr	Apr to May	May to Jun	Jun to Jul	Feb	Mar	Apr	May	Jun	Jul		
Ranking of provincess by RST PERCENT decline in employment from July, 2019 to July, 2020																			
Alberta	329	328	284	298	308	303	-0.4	-14.1	4.7	3.2	-1.5	-5.8	-5.5	-15.6	-15.5	-13.5	-15.2		
Quebec	724	667	555	617	672	686	-8.1	-18.5	10.6	8.6	2.0	2.1	-5.7	-23.6	-18.2	-14.2	-14.5		
Canada	2,559	2,480	2,177	2,336	2,502	2,523	-3.2	-13.0	7.1	6.9	0.8	-1.1	-4.1	-17.1	-14.4	-9.2	-8.3		
Newfoundland and Labrador	82	81	70	79	83	89	-0.5	-15.5	12.4	5.3	7.2	-0.1	-1.3	-21.5	-16.1	-14.5	-8.2		
Saskatchewan	171	162	151	155	162	163	-5.1	-7.5	3.1	4.2	0.5	-0.3	-6.6	-14.5	-13.6	-9.2	-6.8		
Nova Scotia	133	124	115	121	132	129	-6.9	-7.3	5.0	8.5	-2.3	-0.8	-8.3	-15.1	-12.5	-1.6	-6.3		
British Columbia	217	216	182	202	214	219	-0.7	-16.9	10.4	5.7	2.2	-7.2	-9.0	-23.9	-16.1	-9.2	-5.4		
Prince Edward Island	28	26	25	30	32	31	-4.8	-5.8	17.3	8.4	-4.8	5.6	-2.2	-7.0	-7.5	-2.2	-4.5		
Manitoba	151	146	134	142	149	148	-3.6	-8.7	6.1	4.3	-0.2	-0.3	-5.9	-12.4	-7.4	-4.4	-3.4		
Ontario	612	622	566	581	626	634	1.7	-9.5	2.5	7.6	1.1	-1.1	2.2	-10.6	-12.0	-5.1	-2.7		
New Brunswick	113	107	95	111	124	122	-5.5	-11.2	15.5	10.3	-1.1	-0.4	-7.1	-17.3	-11.0	-2.0	2.8		

^{1.} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA. Rural & small town (RST) individuals reside outside a CMA or CA.

Source: Statistics Canada. Labour Force Survey, Table 14-10-0107-01.

Figure 1

Percent change in employment, Ontario: All industry sectors



^{*} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Table 3

Level and change in employment by industry sector in larger urban centres (LUC) and in rural and small town (RST) areas, Ontario, February to July, 2020

								Percent change (difference of logs):											
Industry sector ¹	Area ²		Numb	er emp	oloyed	(,000)		I	From m	onth to	o month	1	Com	pared t		same n us year		n the	
		Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Feb to Mar	Mar to Apr	Apr to May	May to Jun	Jun to Jul	Feb	Mar	Apr	May	Jun	Jul	
All industry on stars	All areas	7,467	7,030	6,409	6,457	6,883	6,991	-6.0	-9.2	***********		1.6	2.3	-3.3	-13.8	-15.2	-9.2		
All industry sectors	LUC RST	6,855 612	6,408	5,843 566	5,876 581	6,257 626	6,358 634	-6.7 1.7	-9.2 -9.5				2.6 -1.1	-3.8 2.2	-14.1 -10.6	-15.5 -12.0	-9.6 -5.1	-7.6 -2.7	
Occade une diveire	All areas	1,447	1,387	1,212	1,272	1,406	1,429	-4.2	-13.5			1.6	2.0	-1.6	-17.2	-15.5	-6.4		
Goods-producing sectors (subtotal)	LUC	1,255	1,187	1,032	1,079	1,199	1,218	-5.6	-14.0	4.5	10.5	1.6	2.3	-2.9	-19.1	-17.5	-8.2		
Sectors (Subtotal)	RST	191	200	180	193	207	210	-7.8	-10.7	6.8			-0.2	6.6	-5.0	-2.9	4.0		
Agriculture	All areas	74 46	69 43	72 47	73 47	75	76 44	-7.8 -6.5	3.8 7.6	**********		2.4 -1.4	11.1 17.2	6.5 24.2	4.0 25.5	-6.0 5.5	-5.2 7.0	*********	
Agriculture	RST	28	26	25	27	45 30	32	-10.1	-2.8			7.4	1.8	-17.9	-27.0	-23.4	-20.6		
Forestry, fishing,	All areas	35	32	32	36	36	39	-11.4	0.3				-2.0	-12.0	-2.8	6.4	6.0		
mining, oil and gas	LUC	24	21	23	25	24	32	-16.5	11.0	7.9	-2.0		-4.0	-20.9	2.2	7.5	6.3	**********	
Timining, on and gao	RST	11	11	9	11	11	7	-0.9	-22.5	21.6		-42.3	2.8	7.6	-14.9	2.8	4.5		
Utilities	All areas	54 46	46 38	49 40	49 40	51 44	51 43	-15.4 -17.6	5.0 4.3				-0.2 13.8	-19.2 -10.4	-16.4 -8.4	-14.7 -11.1	-12.5 -1.3	*********	
	RST	8	8	9	9	7	8	-4.9	9.6				-54.4	-54.3	-46.9	-28.8	-64.9		
_	All areas	532	523	441	465	522	540	-1.8	-17.0				4.7	4.1	-16.3	-15.4	-5.1	-4.5	
Construction	LUC	457	440	366	386	433	452	-3.8	-18.5			4.4	3.2	0.1	-22.4	-20.9	-10.0	**********	
	RST All areas	75 751	82 718	75 619	79 648	89 723	87 723	9.8 -4.5	-9.2 -14.8	5.2 4.6			13.9 -0.3	28.3 -4.5	20.6 -20.7	16.8 -17.6	22.9 -7.6		
Manufacturing	LUC	682	644	556	581	653	648	-5.7	-14.6				0.4	-5.4	-21.5	-18.3	-8.8		
	RST	69	74	63	67	70	76	6.0	-16.0	6.5			-6.6	3.2	-13.3	-11.7	3.8		
Services-producing	All areas	6,020	5,643	5,198	5,185	5,477	5,563	-6.5	-8.2				2.4	-3.7	-12.9	-15.1	-9.9		
sectors (subtotal)	LUC	5,600	5,221	4,812	4,797	5,058	5,139	-7.0	-8.2				2.7	-4.0	-12.9	-15.0	-10.0		
	RST All areas	421 1,104	1,027	386 883	388 898	419 1,007	423 1,061	0.3 -7.2	-8.9 -15.1	0.5 1.7			-1.5 1.7	-6.2	-13.1 -22.1	-16.2 -21.1	-9.4 -7.9		
Retail and	LUC	1,016	943	808	826	922	970	-7.4	-15.5				2.6	-6.0	-21.7	-19.9	-7.1		
wholesale trade	RST	88	83	76	72	85	91	-4.9	-10.0	-4.7	16.5	7.0	-7.9	-9.1	-26.7	-34.1	-16.4		
Transportation and	All areas	401	389	350	349	356	347	-3.2	-10.5				0.6	-1.6	-12.6	-15.8	-15.5		
warehousing	LUC RST	374 28	365 24	328 23	331 18	335 21	328 20	-2.4 -14.0	-10.8 -5.6			-2.0 -8.4	1.9 -15.7	0.2 -24.9	-10.3 -40.4	-13.2 -53.8	-14.0 -36.4		
Finance, insurance,	All areas	606	594	596	601	607	607	-2.0	0.4	0.9			5.0	2.9	2.1	3.1	4.3		
real estate and	LUC	580	567	574	576	576	578	-2.4	1.2				5.0	2.2	2.1	2.0	1.9		
leasing	RST	25	27	22	25	31	28	6.1	-19.2				4.4	20.1	2.3	29.6	64.3		
Professional, scientific and	All areas	678	679	654	644	649	668	0.1	-3.8			2.9	2.1	2.1	-1.7	-6.6	-7.9		
technical services	LUC RST	647 32	647 32	621	612 32	620 29	641 28	0.0 1.6	-4.1 3.0	-1.4 -5.2			1.5 15.6	1.9 7.1	-2.4 12.1	-6.9 -0.6	-7.2 -21.4		
Business, building	All areas	316	311	294	279	301	302	-1.8	-5.5				1.1	4.3	-2.2	-13.4	-6.1		
and other support	LUC	298	290	270	255	279	276	-2.7	-6.9				2.8	5.5	-4.0	-14.3	-5.9		
services	RST	18	21 528	24	23	22 496	26 414	12.3	12.2	-1.7 -5.5			-23.2	-11.4	21.8	-2.6	-9.2		
Educational	All areas	575 531	483	508 468	481 441	496 457	387	-8.6 -9.5	-3.8 -3.1	-5.5 -6.1		-18.1 -16.6	0.6 -0.2	-5.6 -7.0	-11.4 -10.8	-14.8 -14.4	-12.3 -12.2		
services	RST	44	45	40	40	39	27	1.4	-12.1	2.0			11.0	10.9	-18.0				
Health care and	All areas	924	864	824	816	851	880	-6.7	-4.8	-0.9			-1.6	-6.3	-9.2	-6.0	-3.9	0.0	
social assistance	LUC	841	778	741	732	766	798	-7.8	-4.8		4.5	4.1	-2.2	-6.4	-9.0	-5.3	-2.2		
	RST	83	86	83	85	86	82	3.4	-4.0				4.4	-4.8	-11.2 -24.1		-18.8		
Information, culture	All areas	292 278	258 243	234 223	234 223	273 252	300 277	-12.5 -13.4	-9.8 -8.6				2.7 4.2	-8.0 -7.6	-24.1	-29.1 -28.0	-16.4 -17.5		
and recreation	RST	14	15	11	10	21	22	4.1	-32.9	********	********		-22.3	-13.7	-55.4	-51.5	-2.8	*****	
Accommodation and	All areas	434	324	231	248	295	312	-29.0	-34.0				-2.1	-30.5	-68.0	-63.2	-46.2		
food services	LUC	401	294	204	227	269	278	-31.1	-36.4	10.5			-3.5	-33.3	-73.5	-64.4	-47.8		
	RST All areas	298	30 281	27	21 248	26 254	275	-7.3 -5.6	-13.0 -5.6				17.4 2.7	-6.2	-10.7 -19.7	-49.1 -22.8	-27.6 -18.3		
Other (personal)	LUC	269	249	218	216	226	244	-5.6	-5.6					-8.0	-20.7	-27.3	-20.9		
services	RST	28	33	25	32	28	31	-5.6	-5.6				-5.5	8.7	-11.4	15.3	5.4		
Public	All areas	382	392	388	380	388	389	-0.9	-2.1	2.1		2.2	6.2	4.2	2.3	2.2	2.1		
administration	LUC	356	365	363	356	359	358	-0.6	-1.7				5.7	3.9	3.3		1.8		
	RST	26	27	26	24	30	31	-4.5 anada. (20	-8.0					8.5	-11.1	8.1	4.9	12.3	

^{1.} For examples of the types of businesses classified to each industry sector, see Statistics Canada. (2017) North American Industry Classification System: 2017 (Ottawa: Statistics Canada, Catalogue no. 12-501) (http://www5.statcan.gc.ca/olc-cel/olc.action?objld=12-501-X&objType=2&lang=en&limit=0).

Source: Statistics Canada. Labour Force Survey, Table 14-10-0107-01.

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Table 4

Which industry sector in rural and small town² Ontario had the largest PERCENT decline in employment in July, 2020, compared to July, 2019?

								ı	Perce	nt ch	ange	(diffe	renc	e of lo	ogs):		
Industry sector ¹		Numb	er emp	oloyed	(,000)		Fre	om mo	onth to	o mon	th	Con	•	d to the prev			onth
	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Feb to Mar	Mar to Apr	Apr to May	May to Jun	Jun to Jul	Feb	Mar	Apr	May	Jun	Jul
Ranking of RST indust	ry sect	ors by	size o	f PERC	ENT c	hange	in en	nployr	nent,	compa	ared t	o sam	ne mo	nth in	prev	ious y	ear
Utilities	8	8	9	9	7	8	-4.9	9.6	6.7	-29.8	8.3	-54.4	-54.3	-46.9	-28.8	-64.9	-64.5
Forestry, fishing, mining, oil and gas	11	11	9	11	11	7	-0.9	-22.5	21.6	4.5	-42.3	2.8	7.6	-14.9	2.8	4.5	-48.3
Transportation and warehousing	28	24	23	18	21	20	-14.0	-5.6	-22.6	15.8	-8.4	-15.7	-24.9	-40.4	-53.8	-36.4	-22.8
Educational services	44	45	40	40	39	27	1.4	-12.1	2.0	-3.0	-38.0	11.0	10.9	-18.0	-18.5	-13.4	-22.0
Professional, scientific and technical services	32	32	33	32	29	28	1.6	3.0	-5.2	-8.9	-5.0	15.6	7.1	12.1	-0.6	-21.4	-11.3
Accommodation and food services	33	30	27	21	26	33	-7.3	-13.0	-23.6	21.7	23.8	17.4	0.7	-10.7	-49.1	-27.6	-10.1
Business, building and other support services	18	21	24	23	22	26	12.3	12.2	-1.7	-5.3	18.3	-23.2	-11.4	21.8	-2.6	-9.2	-9.8
Agriculture	28	26	25	27	30	32	-10.1	-2.8	6.6	12.7	7.4	1.8	-17.9	-27.0	-23.4	-20.6	-9.1
Information, culture and recreation	14	15	11	10	21	22	4.1	-32.9	-3.8	69.8	6.5	-22.3	-13.7	-55.4	-51.5	-2.8	-5.2
All industry sectors	612	622	566	581	626	634	1.7	-9.5	2.5	7.6	1.1	-1.1	2.2	-10.6	-12.0	-5.1	-2.7
Health care and social assistance	83	86	83	85	86	82	3.4	-4.0	2.0	1.4	-4.8	4.4	-4.8	-11.2	-11.9	-18.8	0.0
Retail and wholesale trade	88	83	76	72	85	91	-4.9	-10.0	-4.7	16.5	7.0	-7.9	-9.1	-26.7	-34.1	-16.4	0.2
Manufacturing	69	74	63	67	70	76	6.0	-16.0	6.5	4.5	7.7	-6.6	3.2	-13.3	-11.7	3.8	1.1
Other (personal) services	28	33	25	32	28	31	-5.6	-5.6	-5.6	-5.6	-5.6	-5.5	8.7	-11.4	15.3	5.4	8.8
Public administration	26	27	26	24	30	31	-4.5	-8.0	21.7	5.6	12.3	13.8	8.5	-11.1	8.1	4.9	12.3
Construction	75	82	75	79	89	87	9.8	-9.2	5.2	11.6	-1.7	13.9	28.3	20.6	16.8	22.9	22.8
Finance, insurance, real estate and leasing	25	27	22	25	31	28	6.1	-19.2	13.5	19.3	-8.1	4.4	20.1	2.3	29.6	64.3	48.4

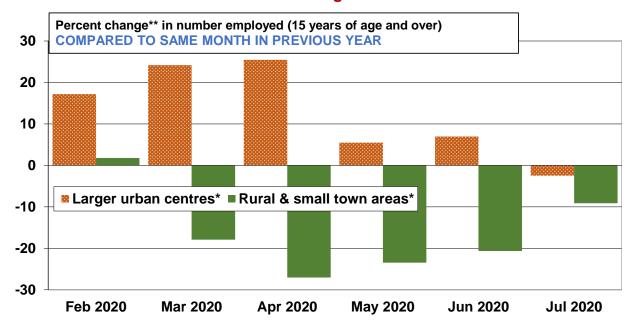
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Source: Statistics Canada. Labour Force Survey, Table 14-10-0107-01.

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Figure 2

Agriculture



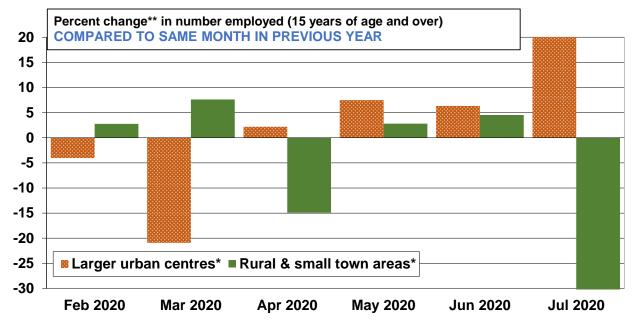
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Chart by RayD.Bollman@sasktel.net

Figure 3

Percent change in employment, Ontario:

Forestry, fishing, mining, oil and gas



^{*} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

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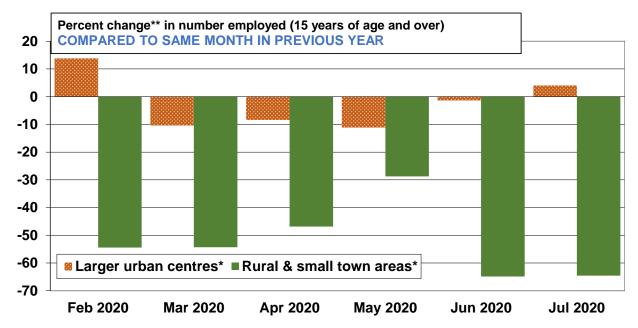
^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

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Figure 4

Utilities



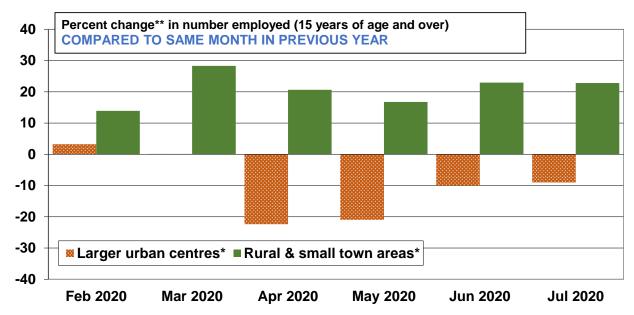
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Chart by RayD.Bollman@sasktel.net

Figure 5

Percent change in employment, Ontario:

Construction



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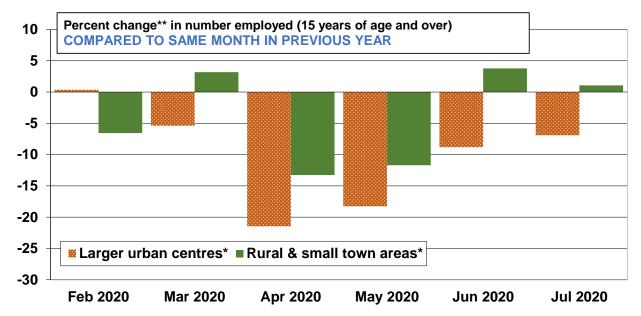
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Manufacturing



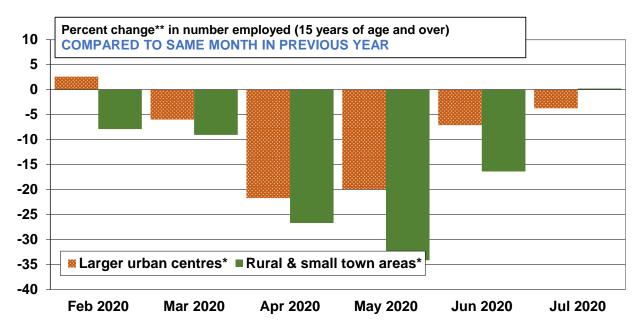
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Chart by RayD.Bollman@sasktel.net

Figure 7

Percent change in employment, Ontario:

Retail and wholesale trade



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Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

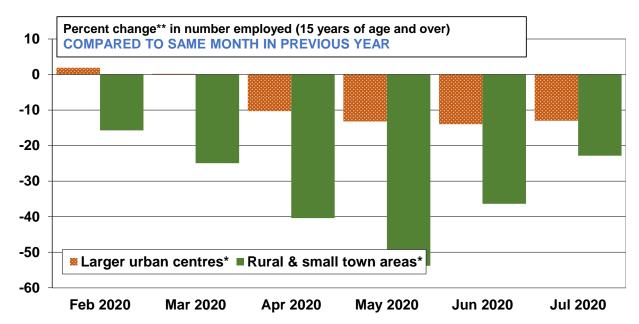
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^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

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^{**} Percent change is calculated as the difference in the longarithm of employment, times 100.

Transportation and warehousing



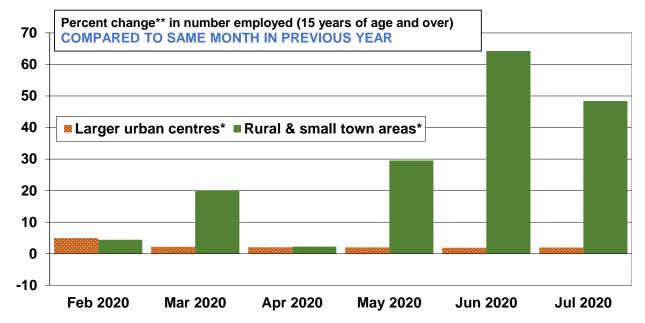
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Chart by RayD.Bollman@sasktel.net

Figure 9

Percent change in employment, Ontario:

Finance, insurance, real estate and leasing



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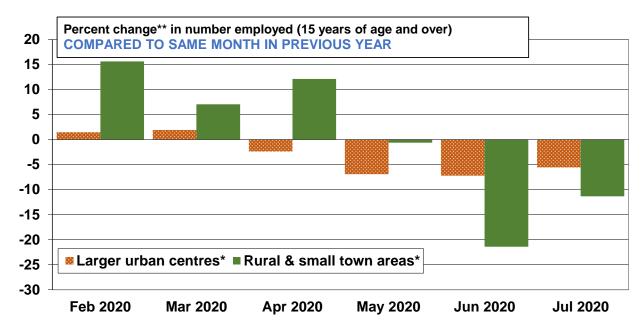
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Professional, scientific and technical services



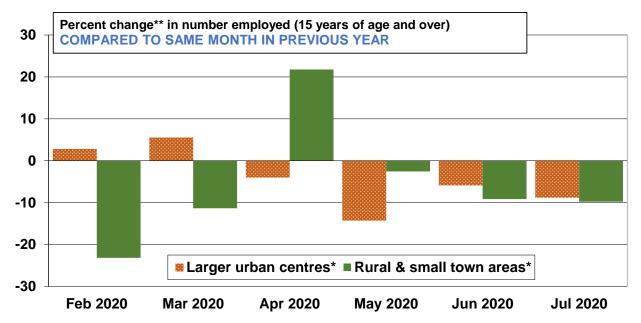
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Chart by RayD.Bollman@sasktel.net

Figure 11

Percent change in employment, Ontario:

Business, building and support services



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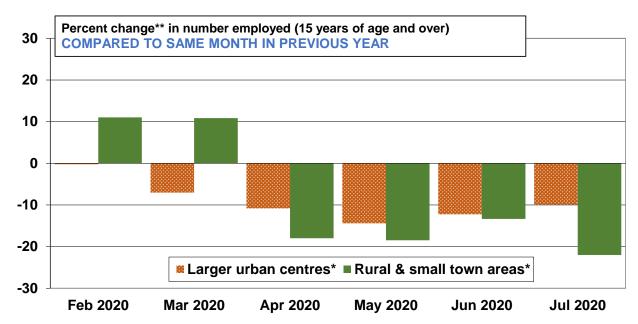
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^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Educational services



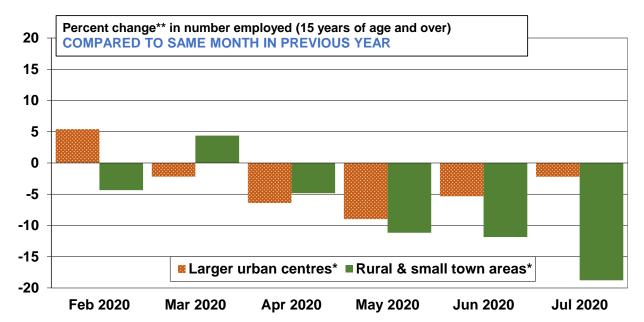
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Chart by RayD.Bollman@sasktel.net

Figure 13

Percent change in employment, Ontario:

Health care and social assistance



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Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

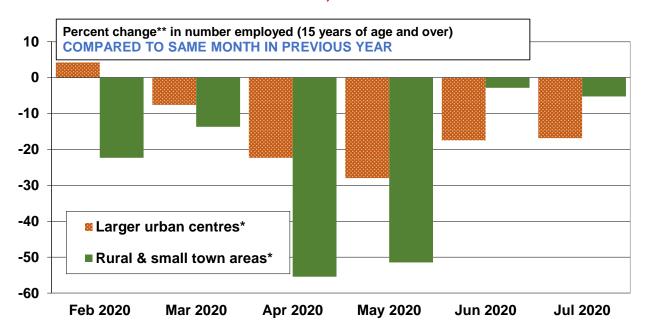
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^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

^{**} Percent change is calculated as the difference in the longarithm of employment, times 100.

Information, culture and recreation



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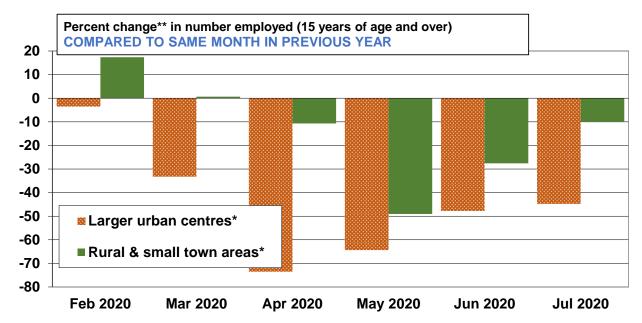
Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Chart by RayD.Bollman@sasktel.net

Figure 15

Percent change in employment, Ontario:

Accommodation and food services



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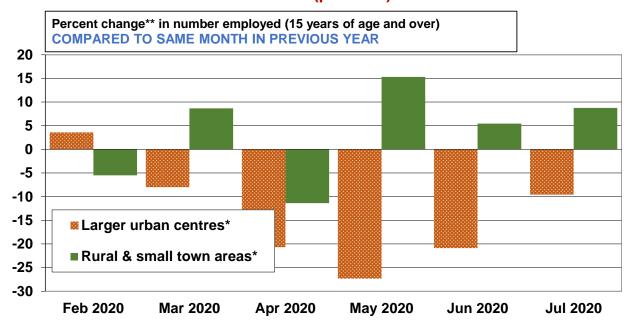
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Other (personal) services



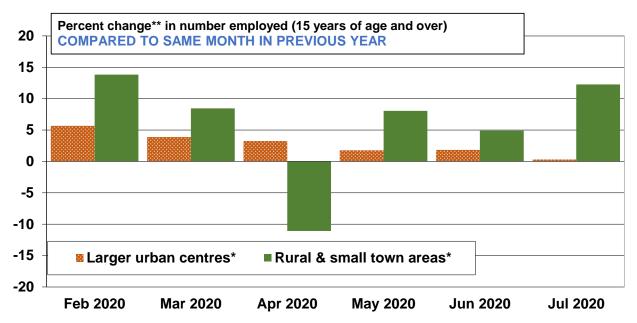
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Chart by RayD.Bollman@sasktel.net

Figure 17

Percent change in employment, Ontario:

Public administration



^{*} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

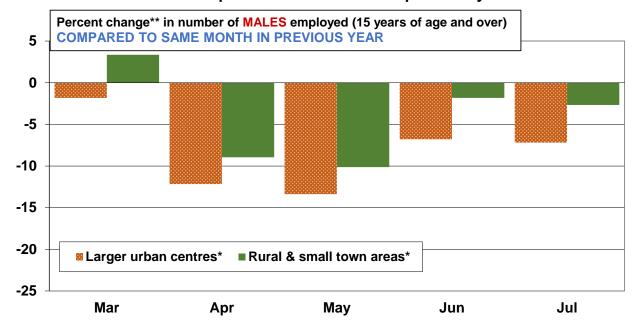
^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Figure 18

Percent change in MALE employment, Ontario: Compared to same month in previous year

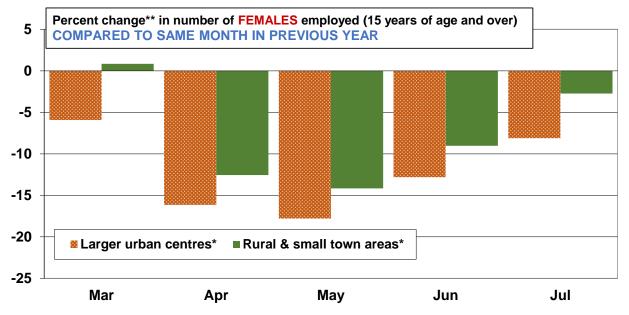


^{*} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

Chart by RayD.Bollman@sasktel.net

Figure 19

Percent change in **FEMALE employment**, Ontario: Compared to same month in previous year



^{*} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

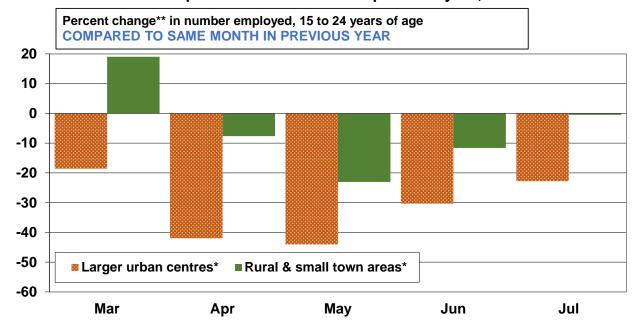
^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Figure 20

Percent change in employment for individuals 15 to 24 years of age:

Compared to same month in previous year, Ontario

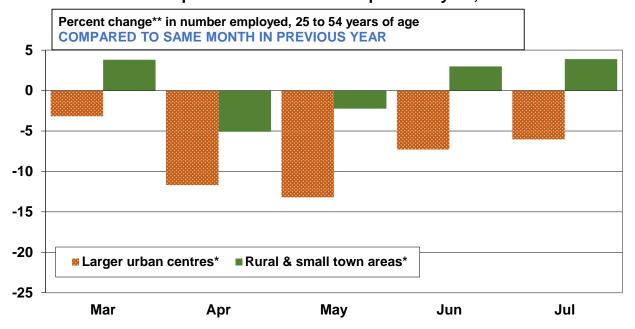


^{*} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

Chart by RayD.Bollman@sasktel.net

Figure 21

Percent change in employment for individuals 25 to 54 years of age: Compared to same month in previous year, Ontario



^{*} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

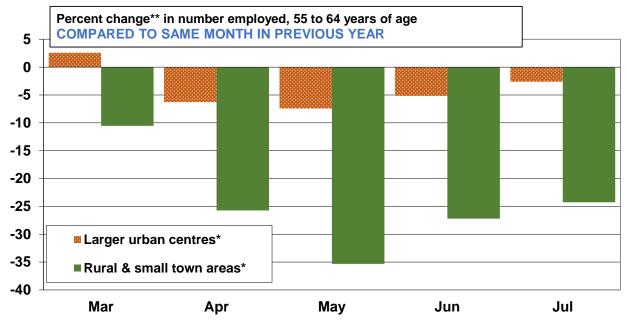
^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Figure 22

Percent change in employment for individuals 55 to 64 years of age:

Compared to same month in previous year, Ontario

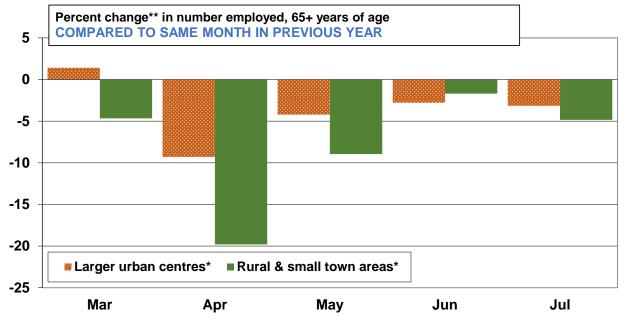


^{*} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

Chart by RayD.Bollman@sasktel.net

Figure 23

Percent change in employment for individuals 65+ years of age: Compared to same month in previous year, Ontario



^{*} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

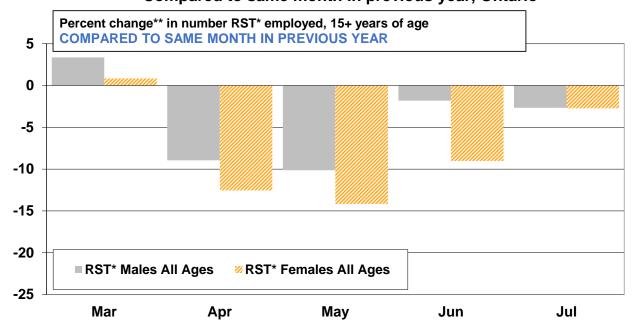
^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Figure 24

Percent change in employment for RST* individuals, 15+ years of age: Compared to same month in previous year, Ontario

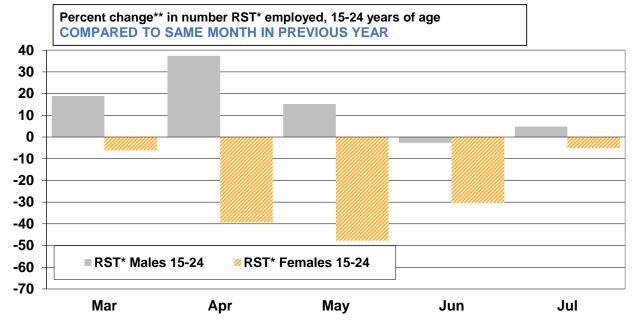


^{*} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

Chart by RayD.Bollman@sasktel.net

Figure 25

Percent change in employment for RST* individuals 15-24 years of age Compared to same month in previous year, Ontario



^{*} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

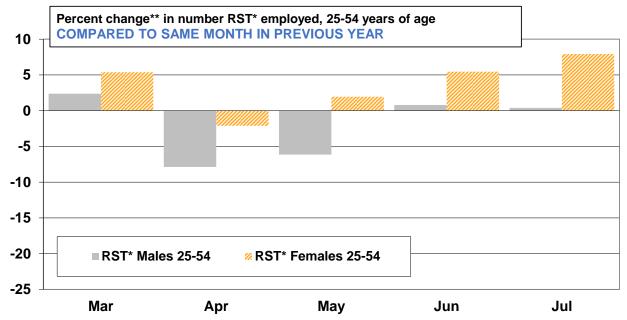
^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Figure 26

Percent change in employment for RST* individuals 25-54 years of age:

Compared to same month in previous year, Ontario

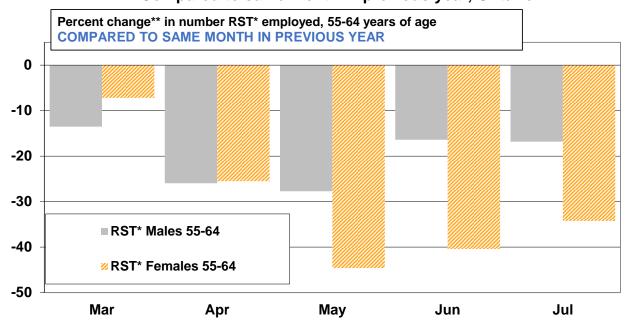


^{*} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Chart by RayD.Bollman@sasktel.net

Figure 27 Percent change in employment for RST* individuals 55-64 years of age: Compared to same month in previous year, Ontario



^{*} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

RavD.Bollman@sasktel.net

^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

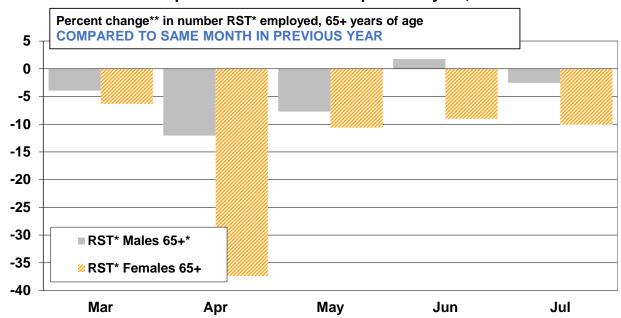
** Percent change is calculated as the difference in the longarithm of employment, times 100.

^{*} Rural & small town (RST) individuals reside outside a CMA or CA.

^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Figure 28

Percent change in employment for RST* individuals 65+ years of age: Compared to same month in previous year, Ontario



^{*} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

* Rural & small town (RST) individuals reside outside a CMA or CA.

^{**} Percent change is calculated as the difference in the longarithm of employment, times 100. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Table 5

Number employed by age and sex in larger urban centres (LUCs) and in rural and small town (RST) areas, Ontario, February, 2020 to July, 2020

Both sexes RST 612 622 566 581 626 634 1.7 -9.5 2.5 7.6 1.1 -1.1 2.2 -10.6 -12.0 -5.1	Jul 2020 -7.6 -2.7 -7.2 -2.7 -8.1 -2.7 -22.8 -0.5 -25.6
Feb Mar Apr May Jun Jul Feb Mar to May May Jun to May May Jun to May Jun to May Jun to Jun to Jun to Jun to Jun to Jun to Jun Jun to Jun May Jun Jun to Jun Jun May Jun May Jun Jun Jun May Jun Jun May Jun Jun May Jun Jun Jun Jun May Jun Jun Jun Jun Jun May Jun Jun	-7.6 -2.7 -7.2 -2.7 -8.1 -2.7 -22.8 -0.5
Both sexes RST 612 622 566 581 626 634 1.7 9.5 2.5 7.6 1.1 1.1 2.2 10.6 12.0 5.1	-7.6 -2.7 -7.2 -2.7 -8.1 -2.7 -22.8 -0.5
All ages (15 years of age and over) Hales Hales	-2.7 -7.2 -2.7 -8.1 -2.7 -22.8 -0.5
Males of age and over RST 323 339 307 314 343 348 4.9 -10.2 2.5 8.7 1.4 -1.9 3.4 -9.0 -10.1 -1.8	-7.2 -2.7 -8.1 -2.7 -22.8 -0.5
Males and over) Males and over) RST 323 339 307 314 343 348 4.9 -10.2 2.5 8.7 1.4 -1.9 3.4 -9.0 -10.1 -1.8 Females and over) Euro 3.290 3,015 2,741 2,739 2,897 2,981 -8.7 -9.5 -0.1 5.6 2.9 1.8 -5.9 -16.1 -17.8 -12.8 Interval and over) Both Euro 853 702 572 610 713 808 -19.5 -20.4 6.4 15.6 12.5 1.3 -18.5 -42.0 -44.0 -30.3 Hoth sexes RST 85 68 73 92 102 0.9 -22.6 7.4 22.3 10.6 14.5 19.0 -7.6 -23.0 -11.6 Hoth sexes RST 49 54 44 44 53 56 9.8 -20.1 0.5 18.2 4.	-2.7 -8.1 -2.7 -22.8 -0.5
RST 323 339 307 314 343 348 4.9 -10.2 2.5 8.7 1.4 -1.9 3.4 -9.0 -10.1 -1.8	-8.1 -2.7 -22.8 -0.5
Females RST 289 283 259 266 284 286 -2.1 -8.7 2.6 6.3 0.7 -0.2 0.9 -12.6 -14.2 -9.0	-2.7 -22.8 -0.5
Both sexes RST 289 283 259 266 284 286 -2.1 -8.7 2.6 6.3 0.7 -0.2 0.9 -12.6 -14.2 -9.0	-22.8 -0.5
Sexes RST 85 85 68 73 92 102 0.9 -22.6 7.4 22.3 10.6 14.5 19.0 -7.6 -23.0 -11.6	-0.5
Males LUC 417 359 297 320 385 403 -14.9 -18.9 7.4 18.3 4.7 -0.8 -4.2 -19.5 -43.1 -43.6 gears of age How parts of age LUC 417 359 297 320 385 403 -14.9 -18.9 7.4 18.3 4.7 -0.8 -4.2 -19.5 -43.1 -43.6 Females LUC 436 343 275 290 328 405 -24.0 -22.1 5.2 12.6 20.9 6.9 -17.5 -40.8 -44.5 -35.6 -35.6 -40.2 -27.1 18.9 28.3 18.2 8.8 -6.1 -39.3 -47.7 -30.4 -80.2 -9.9 -3.2 -11.7 -13.2 -7.3 -7.3 -8.4 -0.4 -5.8 0.2 0.9 -3.2 -11.7 -13.2 -7.3 -13.2 -7.3 -13.2 -7.3 -13.2	
years of age RST 49 54 44 44 53 56 9.8 -20.1 0.5 18.2 4.6 7.2 18.9 37.4 15.2 -2.7 Females LUC 436 343 275 290 328 405 -24.0 -22.1 5.2 12.6 20.9 6.9 -17.5 -40.8 -44.5 -35.6 RST 36 32 24 29 39 46 -12.5 -27.1 18.9 28.3 18.2 8.8 -6.1 -39.3 -47.7 -30.4 Both LUC 4,472 4,250 3,922 3,905 4,138 4,146 -5.1 -8.1 -0.4 5.8 0.2 0.9 -3.2 -11.7 -13.2 -7.3 Wears of age LUC 2,313 2,236 2,055 2,056 2,193 2,193 -3.4 -8.4 0.0 6.5 0.0 2.4 -0.	-25.6
Temales LUC 436 343 275 290 328 405 -24.0 -22.1 5.2 12.6 20.9 6.9 -17.5 -40.8 -44.5 -35.6 RST 36 32 24 29 39 46 -12.5 -27.1 18.9 28.3 18.2 8.8 -6.1 -39.3 -47.7 -30.4 4 years of age RST 367 377 354 368 389 384 2.6 -6.1 3.8 5.5 -1.3 1.3 3.8 -5.1 -2.2 3.0 4 years of age LUC 2,313 2,236 2,055 2,056 2,193 2,193 -3.4 -8.4 0.0 6.5 0.0 2.4 -0.6 -9.5 -11.0 -4.3 8 Hoth LUC 2,160 2,014 1,866 1,849 1,945 1,953 -7.0 -7.6 -0.9 5.1 0.4 -0.7 -5.9	4.0
Pemales RST 36 32 24 29 39 46 -12.5 -27.1 18.9 28.3 18.2 8.8 -6.1 -39.3 -47.7 -30.4 Both sexes RST 367 377 354 368 389 384 2.6 -6.1 3.8 5.5 -1.3 1.3 3.8 -5.1 -2.2 3.0 RST 189 195 181 188 201 202 3.3 -7.6 3.7 6.6 0.5 0.0 2.4 -0.6 -9.5 -11.0 -4.3 RST 189 195 181 188 201 202 3.3 -7.6 3.7 6.6 0.5 0.8 2.4 -7.9 -6.1 0.8 RST 178 181 174 180 188 182 1.7 -4.5 3.8 4.4 -3.3 1.9 5.4 -2.1 2.0 5.5 RST 178 189 1,136 1,055 1,059 1,100 1,116 -4.5 -7.4 0.4 3.8 1.5 7.7 2.6 -6.3 -7.4 -5.1	4.8
Both sexes RST 367 377 354 368 389 384 2.6 -6.1 3.8 5.5 -1.3 1.3 3.8 -5.1 -2.2 3.0 Males LUC 2,313 2,236 2,055 2,056 2,193 2,193 -3.4 -8.4 0.0 6.5 0.0 2.4 -0.6 -9.5 -11.0 -4.3	-19.0
Sexes RST 367 377 354 368 389 384 2.6 -6.1 3.8 5.5 -1.3 1.3 3.8 -5.1 -2.2 3.0 years of age LUC 2,313 2,236 2,055 2,056 2,193 2,193 -3.4 -8.4 0.0 6.5 0.0 2.4 -0.6 -9.5 -11.0 -4.3 RST 189 195 181 188 201 202 3.3 -7.6 3.7 6.6 0.5 0.8 2.4 -7.9 -6.1 0.8 Females LUC 2,160 2,014 1,866 1,849 1,945 1,953 -7.0 -7.6 -0.9 5.1 0.4 -0.7 -5.9 -14.1 -15.6 -10.5 RST 178 181 174 180 188 182 1.7 -4.5 3.8 4.4 -3.3 1.9 5.4 -2.1	-6.0
25 to 54 years of age LUC 2,313 2,236 2,055 2,056 2,193 2,193 -3.4 -8.4 0.0 6.5 0.0 2.4 -0.6 -9.5 -11.0 -4.3 RST 189 195 181 188 201 202 3.3 -7.6 3.7 6.6 0.5 0.8 2.4 -7.9 -6.1 0.8 Females LUC 2,160 2,014 1,866 1,849 1,945 1,953 -7.0 -7.6 -0.9 5.1 0.4 -0.7 -5.9 -14.1 -15.6 -10.5 RST 178 181 174 180 188 182 1.7 -4.5 3.8 4.4 -3.3 1.9 5.4 -2.1 2.0 5.5 Both LUC 1,189 1,136 1,055 1,059 1,100 1,116 -4.5 -7.4 0.4 3.8 1.5 7.7 2.6 -6.3	3.9
RSI 189 195 181 188 201 202 3.3 -7.6 3.7 6.6 0.5 0.8 2.4 -7.9 -6.1 0.8 Females LUC 2,160 2,014 1,866 1,849 1,945 1,953 -7.0 -7.6 -0.9 5.1 0.4 -0.7 -5.9 -14.1 -15.6 -10.5 RST 178 181 174 180 188 182 1.7 -4.5 3.8 4.4 -3.3 1.9 5.4 -2.1 2.0 5.5 Both LUC 1,189 1,136 1,055 1,059 1,100 1,116 -4.5 -7.4 0.4 3.8 1.5 7.7 2.6 -6.3 -7.4 -5.1	-4.6
Females LUC 2,160 2,014 1,866 1,849 1,945 1,953 -7.0 -7.6 -0.9 5.1 0.4 -0.7 -5.9 -14.1 -15.6 -10.5 RST 178 181 174 180 188 182 1.7 -4.5 3.8 4.4 -3.3 1.9 5.4 -2.1 2.0 5.5 Both LUC 1,189 1,136 1,055 1,059 1,100 1,116 -4.5 -7.4 0.4 3.8 1.5 7.7 2.6 -6.3 -7.4 -5.1	0.4
RST 178 181 174 180 188 182 1.7 -4.5 3.8 4.4 -3.3 1.9 5.4 -2.1 2.0 5.5 Both LUC 1,189 1,136 1,055 1,059 1,100 1,116 -4.5 -7.4 0.4 3.8 1.5 7.7 2.6 -6.3 -7.4 -5.1	-7.6
	7.9
	-2.6
55 to 64	-24.3
vears of Males LUC 630 605 571 574 594 602 -4.0 -5.8 0.5 3.3 1.4 6.8 2.6 -4.4 -6.7 -4.7	-4.0
RSI 60 63 5/ 5/ 61 63 4.6 -10.4 1.1 5.6 4.4 -19.7 -13.5 -26.0 -27.7 -16.4	-16.8
Females LUC 559 531 484 485 506 515 -5.1 -9.2 0.2 4.2 1.7 8.6 2.5 -8.4 -8.3 -5.7 RST 60 58 52 44 44 44 -3.4 -10.2 -16.0 -0.7 0.2 -11.3 -7.2 -25.5 -44.6 -40.4	-0.9
	-34.2 -3.2
Both LUC 341 319 294 302 306 287 -6.5 -8.2 2.6 1.1 -6.1 12.0 1.4 -9.3 -4.2 -2.8 sexes RST 41 40 35 37 41 40 -2.5 -13.7 7.5 9.7 -2.2 -6.4 -4.7 -19.8 -8.9 -1.7	-3.2 -4.8
65 years LUC 205 192 179 187 188 179 -6.4 -7.5 4.5 0.7 -5.1 22.2 7.2 -6.1 2.3 0.5	-4.8
of age Males RST 26 28 25 25 29 27 7.6 -9.5 -0.4 13.5 -5.0 -11.5 -3.9 -12.0 -7.7 1.8	-2.6
and over LUC 136 127 116 115 117 109 -6.7 -9.3 -0.3 1.7 -7.5 -1.6 -6.7 -14.1 -14.0 -7.9	-6.8
Females RST 15 12 10 13 13 13 -21.2 -23.7 25.4 1.6 3.9 2.0 -6.3 -37.4 -10.6 -9.0	

^{1.} Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA. Rural & small town (RST) individuals reside outside a CMA or CA.

^{2.} Number employed as percent of the population in each age group. Source: Statistics Canada. Labour Force Survey. Table 14-10-0105-01.

Appendix A: Defining the rural and small town population

Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

Rural & small town (RST) individuals reside outside a CMA or CA (as listed in Table A.1 and Table A.2).

The current LFS data are published using the 2011 delineation of CMAs and CAs.

(Note that CAs with a total population of 100,000 or more are not classified as CMAs because they have fewer than 50,000 residents in the core.)

Table A.1

Census Agglomeration	ns in	2011									
Name		Area (km²)	Population	Name		Area (km²)	Population	Name		Area (km²)	Population
Lethbridge	AB	2,975.62	105,999	Rouyn-Noranda	QC	6,438.47	41,798	Williams Lake	ВС	2,656.73	18,490
Chatham-Kent	ON	2,470.69	104,075	Orillia	ON	458.55	40,731	Matane	QC	662.96	18,368
Cape Breton	NS	2,470.60	101,619	Salaberry-de-Valleyfield	QC	107.1	40,077	Yorkton	SK	843.37	18,238
Kamloops	BC	5,668.64	98,754	Brockville	ON	893.44	39,024	Campbellton	NB	1,629.95	17,842
Nanaimo	BC	1,280.84	98,021	Woodstock	ON	49	37,754	Salmon Arm	ВС	165.57	17,683
Fredericton	NB	4,886.40	94,268	Campbell River	BC	1,737.37		Swift Current	SK	1,131.74	17,535
Belleville	ON	741.36	92,540	New Glasgow	NS	2,066.66	35,809	Squamish	ВС	105.59	17,479
Saint-Jean-sur-Richelieu	QC	225.78		Midland	ON	199.94	35,419	Camrose	AB	42.5	17,286
Chilliwack	ВС	1,220.12	92,308	Saint-Georges	QC	355.62	34,642	Amos	QC	1,650.99	17,090
Red Deer	AB	104.29	90,564	Moose Jaw	SK	844.42	34,421	Powell River	BC	800.72	16,689
Sarnia	ON	799.87	89,555	Bathurst	NB	2,292.80		Summerside	PE	91.85	16,488
Drummondville	QC	803.81		Val-d'Or	QC	3,555.03		Port Hope	ON	279.03	
Prince George	ВС	17,686.50		Alma	QC	340.35	33,018	Dolbeau-Mistassini	QC	651.79	16,019
Sault Ste. Marie	ON	805.38	79,800	Owen Sound	ON	628.58	32,092	Petawawa	ON	164.68	15,988
Granby	QC	396.52	77,077	Stratford	ON	26.95		Terrace	ВС	73.91	15,569
Kawartha Lakes	ON	3,083.06	73,214	Lloydminster	AB	1,088.37	30,798	Kenora	ON	211.75	15,348
Medicine Hat	AB	13,288.65	72,807	Baie-Comeau	QC	1,137.27	28,789	Tillsonburg	ON	22.34	15,301
Wood Buffalo	AB	63,782.95		Sept-Îles	QC	1,770.52	28,487	Cold Lake	AB	59.3	13,839
Charlottetown	PE	798.54		Miramichi	NB	7,578.30	28,115	Grand Falls-Windsor	NL	54.67	13,725
North Bay	ON	788.48	64,043	Thetford Mines	QC	406.98	27,968	Temiskaming Shores	ON	581.43	13,566
Norfolk	ON	1,607.60	63,175	Parksville	BC	81.76	27,822	Steinbach	MB	25.57	13,524
Cornwall	ON	509.03	58,957	Rivière-du-Loup	QC	472.91	27,734	Prince Rupert	ВС	222.94	13,052
Vernon	BC	1,040.82	58,584	Corner Brook	NL	267.17	27,202	Portage la Prairie	MB	24.67	12,996
Saint-Hyacinthe	QC	326.76	56,794	Centre Wellington	ON	407.53	26,693	Estevan	SK	795.32	12,973
Courtenay	ВС	625.13	55,213	Fort St. John	ВС	620.8	26,380	High River	AB	14.27	12,920
Grande Prairie	AB	72.8	55,032	Kentville	NS	609.76	26,359	Thompson	MB	3,481.24	12,839
Shawinigan	QC	987.14	55,009	Whitehorse	ΥT	8,488.91	26,028	Sylvan Lake	AB	16.84	12,762
Brandon	MB	1,712.46		Port Alberni	ВС	1,728.72		Lachute	QC	109.2	12,551
Rimouski	QC	631.22	50,912	Cranbrook	ВС	4,568.03	25,037	Wetaskiwin	AB	18.2	12,525
Leamington	ON	508.76	49,765	Okotoks	AB	19.24	24,511	Cowansville	QC	46.09	12,489
Sorel-Tracy	QC	233.78	47,772	Pembroke	ON	566.79	24,017	Strathmore	AB	27.28	12,305
Joliette	QC	109.03	46,932	Brooks	AB	5,931.20	23,430	Canmore	AB	68.9	12,288
Victoriaville	QC	153.29	46,354	Quesnel	ВС	14,207.04	22,096	Ingersoll	ON	12.9	12,146
Truro	NS	2,732.69		Edmundston	NB	916.85	21,903	Hawkesbury	ON	12.27	12,128
Duncan	ВС	373.68	43,252	Collingwood	ON	33.46	19,241	Lacombe	AB	20.89	11,707
Timmins	ON	2,979.15		Yellowknife	NT	105.44	19,234	Dawson Creek	BC	24.37	
Prince Albert	SK	1,891.49	42,673	North Battleford	SK	1,122.99	19,216	Elliot Lake	ON	714.56	11,348
Penticton	ВС	1,724.95	42,361	Cobourg	ON	22.37	18,519	Bay Roberts	NL	103.71	10,871

Table A.2

Province	Metro areas (CMAs) within each province	-	Population in 2011 Census	· -
Newfoundland and Labrador	St. John's	181,113	196,966	205,955
Prince Edward Island	There are no CMAs in PEI			
Nova Scotia	Halifax	372,858	390,328	403,390
	Moncton	126,424	138,644	144,810
New Brunswick	Saint John	122,389	127,761	126,202
	Montreal	3,635,571	3,824,221	4,098,927
	Quebec City	715,515	765,706	800,296
0 1	Ottawa–Gatineau (Quebec part)	283,959	314,501	332,057
Quebec	Sherbrooke	186,952	201,890	212,105
	Saguenay	151,643	157,790	160,980
	Trois-Rivières	141,529	151,773	156,042
	Toronto	5,113,149	5,583,064	5,928,040
	Ottawa-Gatineau (Ontario part)	846,802	921,823	991,726
	Hamilton	692,911	721,053	747,545
	Kitchener-Cambridge-Waterloo	451,235	477,160	523,894
	London	457,720	474,786	494,069
	St. Catharines – Niagara	390,317	392,184	406,074
	Oshawa	330,594	356,177	379,848
Ontario	Windsor	323,342	319,246	329,144
Ontano	Barrie	177,061	187,013	197,059
	Greater Sudbury	158,258	160,770	164,689
	Kingston	152,358	159,561	161,175
	Guelph	127,009	141,097	151,984
	Brantford	124,607	135,501	134,203
	Thunder Bay	122,907	121,596	121,621
	Peterborough	116,570	118,975	121,721
	Belleville	Not a CMA in	2006 or 2011	103,472
Manitoba	Winnipeg	694,668	730,018	778,489
Saskatchewan	Saskatoon	233,923	260,600	295,095
Cackatoriowan	Regina	194,971	210,556	236,481
	Calgary	1,079,310	1,214,839	1,392,609
Alberta	Edmonton	1,034,945	1,159,869	1,321,426
	Lethbridge	Not a CMA in	2006 or 2011	117,394
	Vancouver	2,116,581	2,313,328	2,463,431
Britisth Columbia	Victoria	330,088	344,615	367,770
Diniotii Ooluliibla	Kelowna	162,276	179,839	194,882
	Abbotsford-Mission	159,020	170,191	180,518

Metro refers to Census Metropolitan Areas (CMAs) which have a total population 100,000 or more (with at least 50,000 in the urban core) and includes all neighbouring towns and municipalities where 50+% of employed residents commute to the CMA.

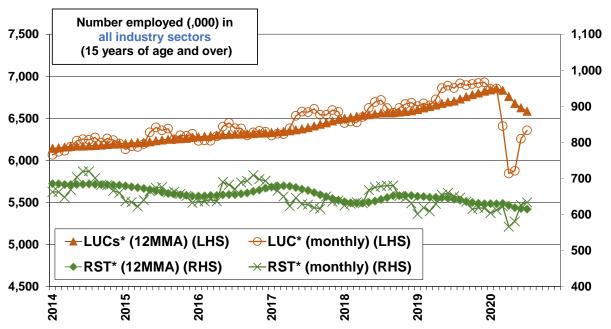
Non-metro refers to individuals who live outside a CMA.

The current LFS data is based on the 2011 delineation of CMAs.

Source: Statistics Canada, Census of Population, 2006, 2011 and 2016.

Figure B.1

Employment in all industry sectors,



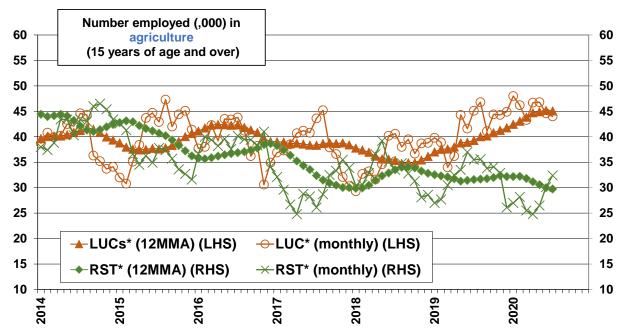
^{*}Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Chart by RayD.Bollman@sasktel.net

Figure B.2

Employment in agriculture, Ontario



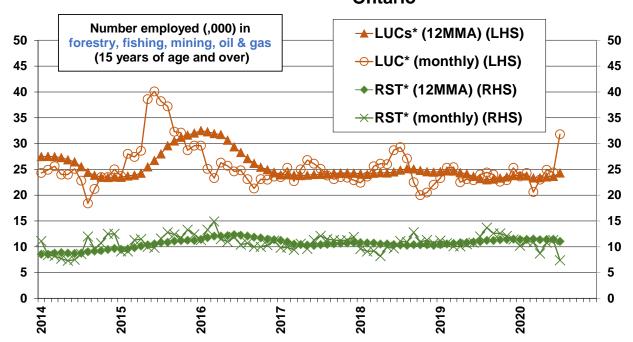
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*Rural & small town (RST) individuals reside outside a CMA or CA. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

^{*}Rural & small town (RST) individuals reside outside a CMA or CA.

Figure B.3

Employment in forestry, fishing, mining, oil and gas, Ontario

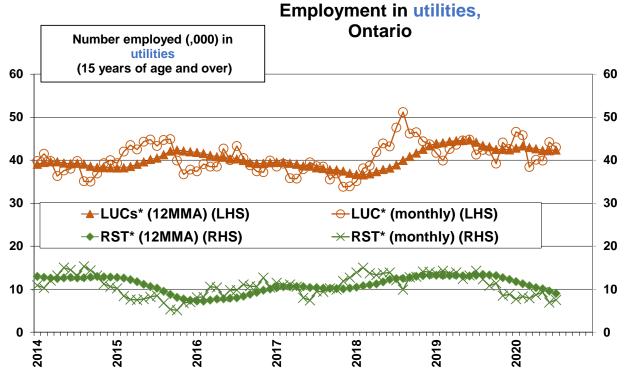


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Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Chart by RayD.Bollman@sasktel.net

Figure B.4

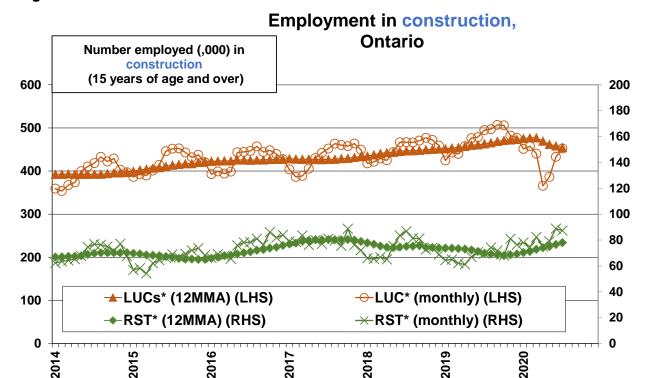


^{*}Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

*Rural & small town (RST) individuals reside outside a CMA or CA. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

^{*}Rural & small town (RST) individuals reside outside a CMA or CA.

Figure B.5



^{*}Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Chart by RayD.Bollman@sasktel.net

Figure B.6

Employment in manufacturing, Ontario Number employed (,000) in manufacturing (15 years of age and over) 800 180 750 160 700 140 650 120 600 100 550 80 500 60 450 40 400 ▲ LUCs* (12MMA) (LHS) ←LUC* (monthly) (LHS) 20 350 → RST* (monthly) (RHS) ◆RST* (12MMA) (RHS) 300 0 201

Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

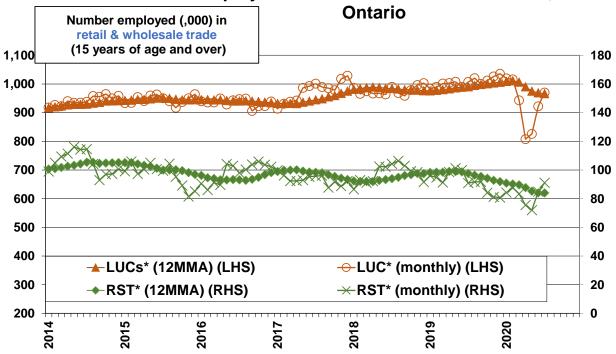
^{*}Rural & small town (RST) individuals reside outside a CMA or CA.

^{*}Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

^{*}Rural & small town (RST) individuals reside outside a CMA or CA.

Figure B.7

Employment in retail and wholesale trade,



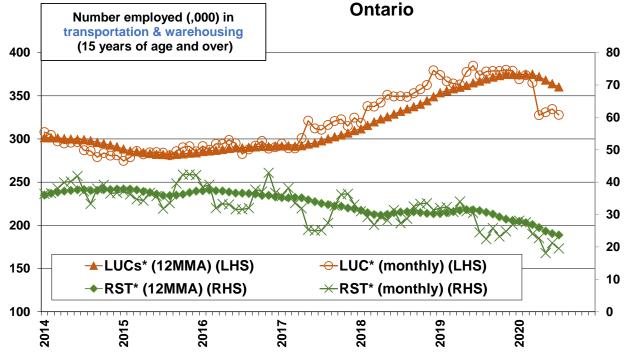
^{*}Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Chart by RayD.Bollman@sasktel.net

Figure B.8

Employment in transportation and warehousing,



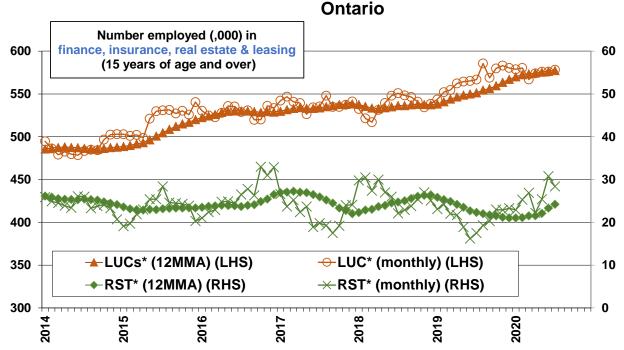
^{*}Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

*Rural & small town (RST) individuals reside outside a CMA or CA. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

^{*}Rural & small town (RST) individuals reside outside a CMA or CA.

Figure B.9

Employment in finance, insurance, real estate and leasing,



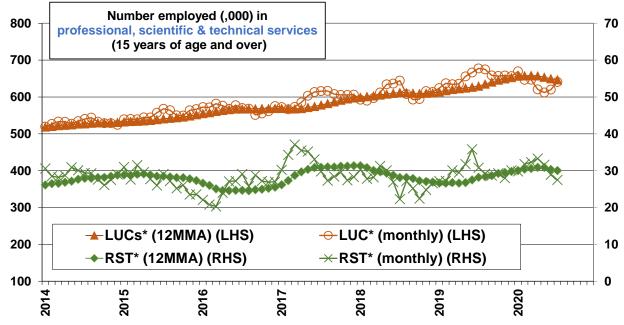
^{*}Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Chart by RayD.Bollman@sasktel.net

Figure B.10

Employment in professional, scientific and technical services, Ontario



^{*}Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

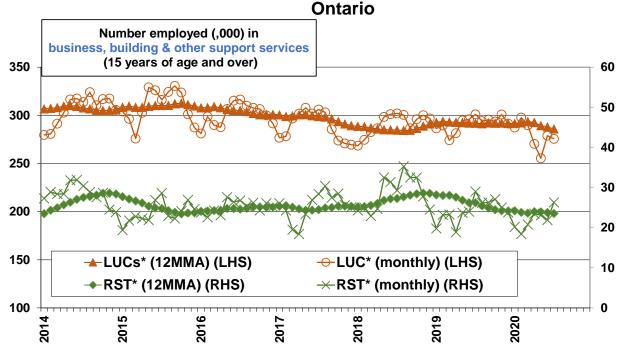
Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

^{*}Rural & small town (RST) individuals reside outside a CMA or CA.

^{*}Rural & small town (RST) individuals reside outside a CMA or CA.

Figure B.11

Employment in business, building and other support services,

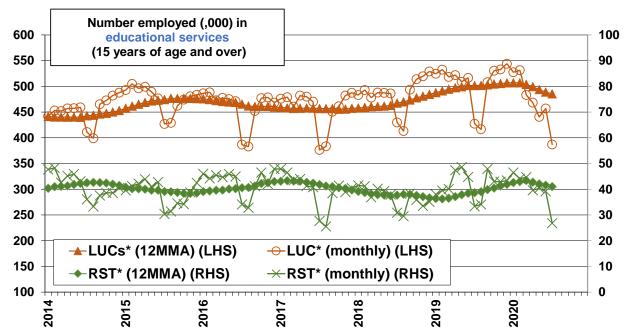


^{*}Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

Chart by RayD.Bollman@sasktel.net

Figure B.12

Employment in educational services, Ontario



^{*}Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

*Rural & small town (RST) individuals reside outside a CMA or CA.

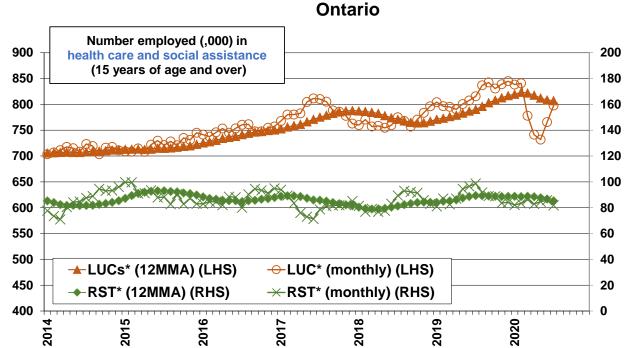
Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Chart by

^{*}Rural & small town (RST) individuals reside outside a CMA or CA. Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Figure B.13

Employment in health care and social assistance,



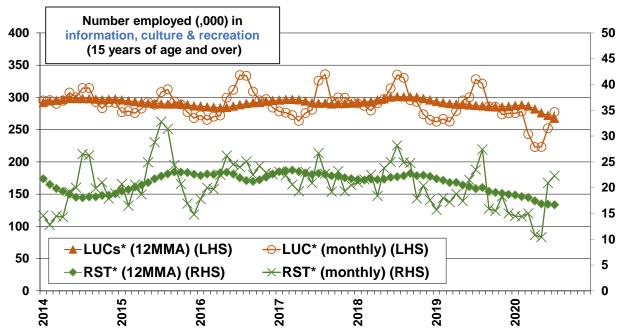
^{*}Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Chart by RayD.Bollman@sasktel.net

Figure B.14

Employment in information, culture and recreation, Ontario



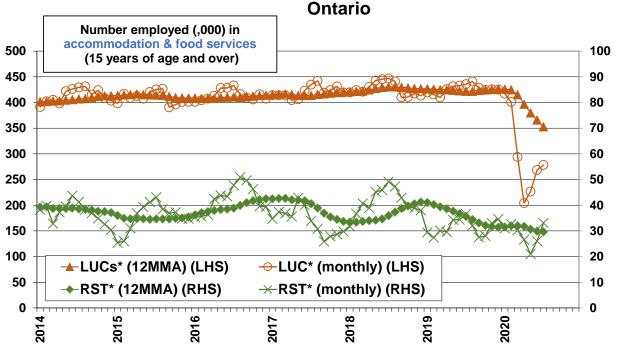
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*Rural & small town (RST) individuals reside outside a CMA or CA Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

^{*}Rural & small town (RST) individuals reside outside a CMA or CA

Figure B.15

Employment in accommodation and food services,



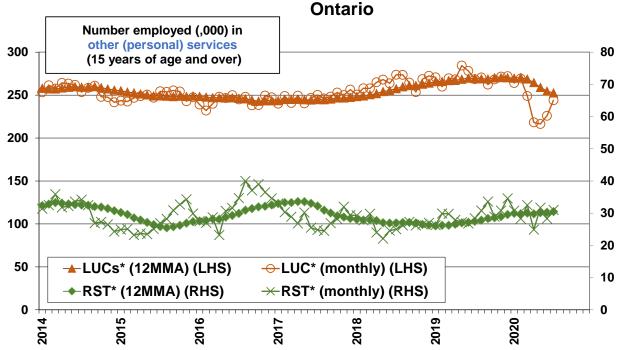
^{*}Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

Chart by RavD.Bollman@sasktel.net

Figure B.16

Employment in other (personal) services,



^{*}Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

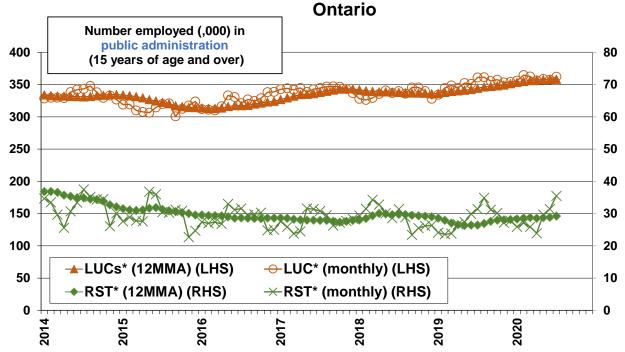
*Rural & small town (RST) individuals reside outside a CMA or CA.

Source: Statistics Canada. Labour Force Survey. Table 14-10-0107-01.

^{*}Rural & small town (RST) individuals reside outside a CMA or CA.

Figure B.17

Employment in public administration,



^{*}Larger urban centres (LUCs) include Census Metropolitan Areas (CMAs) with a total population 100,000 or more (with at least 50,000 in the urban core) and Census Agglomerations with a population of 10,000 to 99,999 and both include residents of neighbouring towns and municipalities where 50+% of employed residents commute to the CMA or CA.

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Appendix C: Choosing a benchmark or baseline

The impact of COVID-19 on employment may be shown in various ways.

Our calculation starts with the published level of employment in the COVID-19 era – which started in March, 2020. Then, we need to choose a benchmark or baseline (or an approximate or expected "normal") in order to indicate the size of the impact of COVID-19 on employment.

Previous "special issues" of **Focus on Rural Ontario** that documented the COVID-19 impact on rural employment in April, 2020 and in May 2020 used two measures of a benchmark or baseline to which to compare the current level of employment:

- a) the change from February, 2020 and
- b) the change from the average of the same month for the previous three years.

In a longer document available upon request*, we note that method (a) suggests a "too" small RST calculated COVID-19 impact because the benchmark (February 2020) is lower than for the following months due to seasonality causing a lower RST level of employment in Jan/Feb/Mar and method (b) suggests a "too" high RST calculated impact of COVID-19 because the benchmark is too high as RST employment has been declining over time (and LUC employment has been increasing over time).

A comparison of these two approaches shows that the COVID-19 impact in RST is less than in LUC using method (a) and the impact in RST is larger than in LUC when using method (b).

Hence, in this report, we use the **same month last year** as our benchmark. Interestingly, at the Canada level, this method shows the COVID-19 impact on employment is essentially the same in RST areas and in LUCs. Thus, some obvious bias has been removed <u>and</u> we will be living with noisy monthly estimates which will be noticeable for estimates of employment in smaller sectors and in smaller provinces.

* Bollman, Ray D. (2020) Estimating the impact of COVID-19 on employment: Considerations in the choice of a baseline, July 10.

Rural Ontario Institute gratefully acknowledges the work of Ray Bollman in preparing this edition of Focus on Rural Ontario. Questions on data sources can be directed to RayD.Bollman@sasktel.net. Any comments or discussions can be directed to MRagetlie@RuralOntarioInstitute.ca.