



## Learning Objectives & Competencies

### Learning Objectives

1. Demonstrate the critical leadership skills that will inspire and motivate followers to achieve extraordinary results.
2. Build a complete understanding of their own preferences in terms of personality and ways of working and understand the value difference when working with others.
3. Understand the need to respect all aspects of diversity when working with other individuals and groups.
4. Demonstrate the ability to communicate effectively in oral and written forms, with individuals and groups.
5. Demonstrate strong management skills including managing for performance, coaching, and team development.
6. Articulate the current issues in the areas of Agri-Food systems, related policy aspects, and rural communities.



## Learning Objectives and Curriculum Plan

<b>Topics</b>	<b>Competencies</b> <b>At the end of the program, participants will be able to:</b>
<b>Learning Community</b>	<ol style="list-style-type: none"> <li>1. Recognize the elements of an environment conducive to learning</li> <li>2. Define personal learning goals</li> <li>3. Build a strong and collaborative learning community</li> <li>4. Recognize the importance of a life-long learning approach</li> </ol>
<b>Leadership</b>	<ol style="list-style-type: none"> <li>5. Articulate their personal values, vision and brand</li> <li>6. Create shared vision among team members</li> <li>7. Build and sustain a culture of innovation</li> <li>8. Develop the skills of others</li> <li>9. Provide positive feedback and encouragement</li> <li>10. Incorporate 360 leadership feedback into leadership learning and a development plan</li> </ol>
<b>Self Awareness</b>	<ol style="list-style-type: none"> <li>11. Understand their own personality preferences, strengths and stressors</li> <li>12. Value the diversity of styles when working with others</li> <li>13. Understand their natural communication and decision-making styles.</li> <li>14. Utilize an understanding of what drives them to take action and how they can best deploy their mental energy to execute on tasks</li> <li>15. Develop an objective understanding of how your behaviour impacts others and define a strategy for changing personal behaviours</li> <li>16. Explain adaptive and innovative problem solving styles and employ the preference for more or less structure to solve problems of different types.</li> </ol>
<b>Diversity</b>	<ol style="list-style-type: none"> <li>17. Understand cultural dimensions including religion, culture and gender norms</li> <li>18. Recognize own assumptions and unconscious bias</li> <li>19. Adapt behaviour to act appropriately and respectfully</li> </ol>
<b>Communicating with Others</b>	<ol style="list-style-type: none"> <li>20. Use a framework to modify how they communicate with people depending on their personality and problem-solving preferences</li> <li>21. Demonstrate an ability to create a clear understanding of what they expect from others and to manage those expectations.</li> <li>22. Understand the destructive impact of avoiding conflict and constructive power of resolving conflict</li> <li>23. Speak in front of groups with competence</li> <li>24. Use strong media relations skills</li> <li>25. Use strong marketing and promotion skills</li> </ol>
<b>Managing Conflict</b>	<ol style="list-style-type: none"> <li>26. Recognize the role of conflict in teamwork</li> <li>27. Understand their own conflict preferences</li> <li>28. Apply conflict management strategies to ensure effective outcomes</li> <li>29. Gather information to formulate and validate actions.</li> <li>30. Negotiate effectively to achieve desired outcomes</li> </ol>

<b>Organization &amp; Management</b>	31. Apply coaching skills to help develop others 32. Use performance management to develop individuals 33. Understand how to develop an effective team
<b>Agri-Food System</b>	34. Articulate current issues in agri-food 35. Identify key stakeholders and influencers related to each key issue
<b>Ag and Food Policy</b>	36. Explain the role of each level of government in ag and food policy 37. Explain the roles of the major farm organizations
<b>Rural Communities</b>	38. Articulate the current issues in rural communities
<b>Social Issues</b>	39. Articulate the current social issues facing rural communities and agriculture