

The
**CENTRE FOR
RURAL
LEADERSHIP**

“Dynamic leaders for today and tomorrow”

2009 - 2010 Annual Report



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Annual Report 2009-2010

The Centre for Rural Leadership (TCRL), incorporated in 2002, is an organization designed to offer agricultural and rural leadership programming. The concept of **TCRL** arose from the Agricultural Leadership Trust's desire to build a long-term, stable foundation for the Advanced Agricultural Leadership Program (AALP), one of the longest-running, most successful agricultural leadership development programs in the world.

Our desire is to provide educational programs that offer something for everyone, be they youth, adults, businesses or organizations. As we move forward, we will continue to identify needs and develop additional products and services in partnership with others in the leadership sector.

OUR VISION

*“Dynamic
leaders for
today and tomorrow”*

OUR MISSION

To develop and support current and emerging leaders through a continuum of programs and resources to strengthen and diversify rural communities and the bio-resource sector.

Board of Directors



JAN VARNER
(President)
United Way



ROB HALL*
(Vice President/
Treasurer)
*Wallenstein Feed &
Supply*



JACKIE FRASER*
(Secretary)
AGCARE



ROB HANNAM
(Past President)
*Synthesis Agri-Food
Consulting*



NEIL CURRIE
*Ontario Federation of
Agriculture*



Dr. ROB GORDON
*Ontario Agricultural
College*



JANET HORNER
Whitfield Farms



BRENT KENNEDY
OMAFRA



TONY MORRIS*
TD Canada Trust



TOM PROUT
*Ausable Bayfield
Conservation
Authority*



STIG PUSCHEL
*Fed/Nor / Industry
Canada*



ELEANOR RENAUD
Councillor
*Elizabethtown/Kitley
Township*



TERESA VAN RAAY*
Van Raay Farms



DAN WRIGHT*
*Monsanto Canada
Inc.*

Staff



ROB BLACK
Executive Director



ALICIA EVANS
*Project Manager
Leadership Programs*



MARNIE KLOPPENBURG
*Project Manager
Business Development*



KATHIE MACDONALD
*Fund Development
Manager/AALP Coordinator*



DENISE MOUTER
*Office Coordinator/
Executive Assistant*



RICK UPFOLD
*AALP Curriculum
Advisor*

AALP Management Committee

- **Dan Wright***, (Chair), Monsanto Canada Inc. & AALP Class 10
- **Steve Cooper***, (Vice Chair), Coopers Goat and Veggy Farm & AALP Class 11
- **Rick Upfold**, Curriculum Advisor
- **Sara Avoledo***, OnTrace Agri-Food Traceability & AALP Class 12
- **John Clement**, Christian Farmers Federation of Ontario
- **Helma Geerts***, OMAFRA & AALP Class 10
- **Kevin Laidley**, OMAFRA
- **Brad Lichty***, AGDATA Ltd. & AALP Class 12
- **Bruce Read***, Elanco Animal Health & AALP Class 11
- **Teresa Van Raay***, Van Raay Farms & AALP Class 9
- **Rob Black**, TCRL Executive Director
- **Kathie MacDonald**, TCRL Fund Development Manager/AALP Coordinator

Business Development Committee

- **Jan Varner (Chair)**
- **Rob Gordon**
- **Rob Hannam**
- **Janet Horner**
- **Stig Puschel**
- **Eleanor Renaud**
- **Rob Black**, TCRL Executive Director

*indicates AALP graduate

Message from the Ministry of Agriculture, Food and Rural Affairs



Ministry of Agriculture,
Food and Rural Affairs

Office of the Minister
77 Grenville Street, 11th Floor
Toronto, Ontario M7A1B3
Tel: (416) 326-3074
Fax: (416) 326-3083

Ministère de l'Agriculture,
de l'Alimentation et
des Affaires rurales

Bureau de la ministre
77, rue Grenville, 11^e étage
Toronto (Ontario) M7A 1B3
Tél.: (416) 326-3074
Télééc.: (416) 326-3083



A Message from the Honourable Carol Mitchell

On behalf of the Ontario Ministry of Agriculture, Food and Rural Affairs, it is a pleasure to contribute to The Centre for Rural Leadership's (TCRL) Annual Report for 2009–10.

TCRL's work is very important to the success of Ontario's agri-food industry and rural communities. Through its mandate, TCRL is delivering meaningful, life-long learning opportunities and educational programs for tomorrow's leaders.

I am pleased to learn about the success of the Steps to Leadership program in building local, affordable and quality leadership development opportunities. As a partner in this initiative, I have no doubt that TCRL's expertise has been an important part of the program's success.

The Ontario Ministry of Agriculture, Food and Rural Affairs is pleased to support the Advanced Agricultural Leadership Program. Under the current agreement with TCRL, the ministry is providing \$192,000 over two years to support Class Thirteen.

Looking to the future, I know this will be TCRL's last annual report under the current organization. I wish you all the best as you embark on a new journey on April 1, 2010, in partnership with the Ontario Rural Council, as the Rural Ontario Institute.

Sincerely,

Carol Mitchell
Minister of Agriculture, Food and Rural Affairs

Ministry Headquarters: 1 Stone Road West, Guelph, Ontario N1G 4Y2
Bureau principal du ministère: 1 Stone Road West, Guelph (Ontario) N1G 4Y2

Pick Ontario Freshness
Cueillez la fraîcheur de l'Ontario



Message from the Dean, OAC - University of Guelph



ONTARIO AGRICULTURAL COLLEGE
OFFICE OF THE DEAN

April 25, 2010

Mr. Rob Black
Director, The Centre for Rural Leadership
100 Stone Road W.,
Guelph
Ontario

Dear Rob,

It is with great pleasure that the Ontario Agricultural College (OAC) of the University of Guelph extend our warmest congratulations to The Centre for Rural Leadership (TCRL) on completing another highly productive year. We also look forward to continuing this strong relationship, through the new Rural Ontario Institute (ROI).

As one of the founding members of TCRL and a partner with ROI, OAC is proud to play a part in supporting the innovative programs, networks and activities that embody what your organizations are all about. The vital role in preparing our leaders of tomorrow to better take advantage of opportunities and more effectively manage challenges in agriculture and our rural communities is more important today than ever before.

We wish you all the best in 2010-2011 and look forward to our continued partnership.

Yours truly,

A handwritten signature in cursive script that reads "Rob Gordon".

Rob Gordon, Ph.D.
Dean
Ontario Agricultural College
University of Guelph



Food • Life • Leadership

GUELPH • ALFRED • KEMPTVILLE • RIDGETOWN
Guelph • Ontario • Canada • N1G 2W1 • (519) 824-4120 • Fax (519) 766-1423
www.oac.uoguelph.ca

Message from the Ontario Federation of Agriculture



Ontario Federation of Agriculture

**The Centre for Rural Leadership
5653 Highway #6 N, RR#5
Guelph, Ontario N1H 6J2**

To The Centre for Rural Leadership:

On behalf of the Ontario Federation of Agriculture's Board of Directors and Ontario farm families, I offer greetings and more importantly, congratulations on a successful year, including your newly amalgamated institute.

As a dynamic farmer-led organization working to represent and champion the interests of Ontario farmers, OFA is proud to be a founding member of The Centre for Rural Leadership and continuing sponsor of the newly named Rural Ontario Institute. OFA supports your new and focused approach to providing farm families with improved leadership opportunities as well as your work to help secure a strong and vibrant future for rural Ontario. Those in the agriculture industry and farmers especially, are known to be highly resilient and innovative business people thereby continually adapting and embracing new opportunities. It is with this in mind that OFA commends the Rural Ontario Institute on its new mission: to be a catalyst for dialogue, collaboration and action on issues facing rural Ontario and delivering leadership training and development to ensure that rural communities contribute to a healthy vibrant Ontario. Many of our own OFA executive and directors are program alumni. Beyond this, OFA has long recognized the critical importance of leadership development and capacity-building in rural Ontario - particularly now that agriculture is one of the largest economic contributors in the province and the third largest employer.

The business of farming and living in rural Ontario becomes more complex each year. It is encouraging to see the Rural Ontario Institute has its finger on the pulse of change and continues to meet the needs of emerging leaders. It takes leaders to teach others.

The OFA will continue to work with the Institute to support its efforts. Furthermore, the OFA will leverage its diverse and relevant programs to help build a profitable, sustainable future for Ontario farmers.

Once again, thank you on behalf of OFA's farm families for your work in ensuring strong and vibrant rural Ontario communities; they are the backbone of our province. Best wishes for your inaugural year.

Sincerely,

A handwritten signature in black ink that reads 'Bette Jean Crews'. The signature is written in a cursive, flowing style.

Bette Jean Crews
President

Message from the President and the Executive Director

This Annual Report is a bit different from our previous reports in that it is reflective of only nine months of activities... and our final months as the organization known as *The Centre for Rural Leadership*. In looking back at last year's report, the year was noted as being a pivotal period for our organization and the programming we offer. This past few months is no different in many respects.

As we reflect on this final (short) year of *The Centre for Rural Leadership* it strikes us that this organization has continued to exceed expectations in terms of its role in the agriculture and agri-food sector and within rural communities across Ontario. This has been possible through the continued support in many ways of founding partners, ongoing and new sponsors, Advanced Agricultural Leadership Program (AALP) graduates, stakeholders, board members and staff.

Since our last annual report, AALP Class 13 has started their leadership journey, following in the footsteps of 353 alumni of the program. Through self assessment, program speakers, workshops, group tours, engagement with leaders at all levels and active participation these latest AALP participants will be better prepared as leaders within the agriculture and agri-food sector and rural Ontario both today and tomorrow.

The Steps to Leadership initiative, funded in part by Agriculture and Agri-Food Canada through the Agricultural Adaptation Council continues to move forward. This series of leadership development programs and resources will boost leadership capacity for agricultural and rural organizations and communities across Ontario.

Outside of our AALP programming, *The Centre for Rural Leadership* has continued to offer leadership, personal, business management and organization development training and development across Ontario as opportunities arise. Funding for these programs comes through cost recovery, service contracts and special funding directed at the beef, pork and horticultural sectors.

Thanks to the Ministry of Agriculture, Food and Rural Affairs and our many program partners, sponsors, alumni and friends who have supported our programs and the organization financially and otherwise over the past fiscal year. Your contributions in many forms have continued to support our organization and ensure the programs we offer have a significant impact within rural Ontario now and in to the future.

Rob Hannam, last year's Board President, noted in his report that *The Centre for Rural Leadership* would be working towards creating a new combined organization with The Ontario Rural Council. Thinking back 6, 12 and 18 months as we started down the road which ultimately has led to the 'wrapping up' of *The Centre for Rural Leadership* the Board, program committees, stakeholders and staff have looked at the organization from a variety of perspectives and determined that the best way to move forward is to create a new organization and expand the mission in order to ensure that rural fully contributes to a healthy and vibrant Ontario. As a result of numerous discussions and significant work, the Rural Ontario Institute (ROI) was formed and launched on April 1, 2010.

As we wrap up *The Centre for Rural Leadership* we note that the strength of our organization has always been its people – the board, committee members, stakeholders, program participants, alumni and staff who remain dedicated and committed to rural leadership development programming in Ontario. Our sincere thanks to these individuals, teams and groups who we have had the opportunity to work and interact with, and learn from, on a regular basis over the past nine months.

As sad as it is to see the wrap up of *The Centre for Rural Leadership*, we are extremely excited that the organization's legacy of respect and excellence in leadership will be further leveraged in the new Rural Ontario Institute. It has been an honour and a pleasure to work and serve this organization. Thanks to everyone for their past support of *The Centre for Rural Leadership* and we look forward to your support of, and engagement in, the new Rural Ontario Institute. We ARE confident that going forward, the new organization will continue to accomplish great things, in support of a vibrant healthy rural Ontario, now and in to the future.

Jan Varner
President
The Centre for Rural Leadership

Rob Black
Executive Director
The Centre for Rural Leadership

Auditors' Report



Chartered Accountants
and Business Advisors

People Count.

AUDITORS' REPORT

To the Members, The Centre for Rural Leadership
(A Registered Charitable Organization) Guelph, Ontario

We have audited the statement of financial position of The Centre for Rural Leadership as at March 31, 2010 and the statements of operations and changes in net assets for the period then ended. These financial statements are the responsibility of the organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

Except as explained in the following paragraph, we conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In common with many charitable organizations, the organization derives revenue from the general public in the form of donations, fundraising, lectures and other income, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the organization and we were not able to determine whether any adjustments might be necessary to excess of revenue over expenditures, assets and fund balances.

In our opinion, except for the effect of the adjustments, if any, which we might have determined to be necessary had we been able to satisfy ourselves concerning the completeness of the revenue sources referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of the organization as at March 31, 2010 and the results of its operations for the period then ended in accordance with Canadian generally accepted accounting principles.

Guelph, Ontario
May 5, 2010

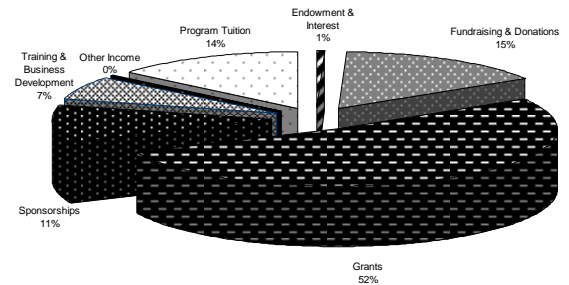
RLB LLP
Chartered Accountants
Licensed Public Accountants

Financials

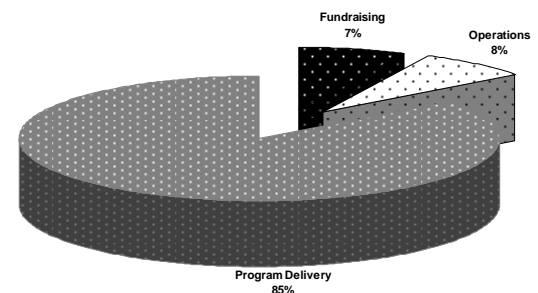
Statement of Operations and Changes in Net Assets – General Fund For the Period Ended March 31, 2010

	2010 (274 days)	2009 (365days)	2008 (365 days)
REVENUE			
Donations	\$ 22,107	\$ 9,342	\$ 12,449
Tuition	96,933	104,606	108,076
Fundraising	83,000	32,638	71,008
Interest Income	4,209	7,355	5,435
Sponsorships	76,037	124,088	132,650
Grants	365,747	376,546	234,564
Training & Bus. Development	47,938	63,405	43,085
Other Income	1,325	2,606	565
	<u>697,296</u>	<u>720,586</u>	<u>607,832</u>
EXPENSES			
Accommodations & Meals	81,050	166,200	84,127
Amortization	2,772	3,912	2,887
Communications & Marketing	12,337	11,147	2,315
Contract/Professional Services	179,601	149,210	132,176
Financial Services	14,432	12,559	8,160
Information Technology	10,616	8,978	7,795
Operations	56,963	66,348	49,322
Salaries and Benefits	252,968	328,627	223,217
Travel	12,821	115,195	10,958
	<u>623,560</u>	<u>862,176</u>	<u>520,957</u>
Operating Surplus (Deficit)	73,736	(141,590)	86,875
Other Expense – Pension Payout	0	0	(40,000)
Excess (deficiency) of Revenue over expenses for the period	73,736	(141,590)	46,875
Transfer from Restricted Funds	12,122	14,995	23,435
Net Change in Assets for the period	85,858	(126,595)	70,310
Net Assets, beginning of period	99,815	226,410	152,775
Adjustment to Net Assets	0	0	3,325
Net Assets, end of period	<u>\$185,673</u>	<u>\$99,815</u>	<u>\$ 226,410</u>
Net Assets, comprised of:			
Net invested in capital assets (note 4)	9,100	10,159	1,443
Unrestricted net assets	176,573	89,656	224,967
	<u>\$ 185,673</u>	<u>\$ 99,815</u>	<u>\$ 226,410</u>

Income FY 2009-2010



Expense FY 2009-2010



See accompanying notes

**Statement of Operations and Changes in Net Assets – Restricted Funds
For the Period Ended March 31, 2010**

	Leadership Legacy Fund	W.G. Weston Foundation Fund	K. McKinnon Memorial Fund	Wm. A. Stewart Endowment Fund	2010 Total	2009 Total	2008 Total
REVENUES							
Investment Income	\$1,585	\$4,944	\$1,654	\$6,901	\$15,084	\$18,448	\$15,691
Donation Income	3,146	0	0	150	3,296	0	0
	<u>4,731</u>	<u>4,944</u>	<u>1,654</u>	<u>7,051</u>	<u>18,380</u>	<u>18,448</u>	<u>15,691</u>
Transfer to General Fund	(1,427)	(3,461)	(1,158)	(6,076)	(12,122)	(14,995)	(23,435)
Change in Net Assets	3,304	1,483	496	975	6,258	3,453	(7,744)
Net Assets, beginning of year	60,276	187,987	62,897	262,382	573,542	570,089	564,712
Adjustment to Net Assets	0	0	0	0	0	0	13,121
Net Assets, end of year	<u>\$63,580</u>	<u>\$189,470</u>	<u>\$63,393</u>	<u>\$263,357</u>	<u>\$579,800</u>	<u>\$573,542</u>	<u>\$570,089</u>

**Statement of Financial Position
For the Period Ended March 31, 2010**

Assets	2010	2009	2008
CURRENT			
Cash	\$208,551	\$25,550	\$68,924
Accounts Receivable	28,987	7,952	8,013
Grant Receivable	44,494	38,205	44,707
Prepaid Expenses	0	3,599	135,394
	<u>282,032</u>	<u>75,306</u>	<u>257,038</u>
CAPITAL (note 4)	<u>9,100</u>	<u>10,159</u>	<u>1,443</u>
LONG TERM			
Portfolio Investments - total market value	686,823	793,796	1,056,845
	<u>\$977,955</u>	<u>\$879,261</u>	<u>\$1,315,326</u>
Liabilities			
CURRENT			
Accounts Payable and Accrued Liabilities	30,961	6,528	9,896
Deferred Revenue	181,521	199,376	508,931
	<u>\$212,482</u>	<u>\$205,904</u>	<u>\$518,827</u>
Net Assets			
Assets Invested in Capital Assets (statement 1)	9,100	10,159	1,443
Unrestricted Net Assets (statement 1)	176,573	89,656	224,967
Restricted Net Assets (statement 2)	579,800	573,542	570,089
	<u>765,473</u>	<u>673,357</u>	<u>796,499</u>
	<u>\$977,955</u>	<u>\$879,261</u>	<u>\$1,315,326</u>

See accompanying notes

Notes to the Financial Statements

1. DESCRIPTION OF ORGANIZATION

The Centre for Rural Leadership ("The Centre") is a registered charitable organization dedicated to helping future leaders develop the skills required to move agriculture into the 21st century.

The Centre is a not for profit organization under the Income Tax Act and, accordingly, is exempt from income tax under Section 149(1)(e) of the Income Tax Act.

2. SIGNIFICANT ACCOUNTING POLICIES

The financial statements have been prepared in accordance with Canadian generally accepted accounting principles and include the following significant accounting policies:

(a) REVENUE RECOGNITION

The Centre for Rural Leadership follows the restricted fund method of accounting for contributions. Restricted contributions are recognized as revenue of the appropriate fund in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue of the appropriate fund when received or receivable if the amount can be reasonably estimated and collection is reasonably assured.

Contributions related to donated items are recorded at the amount of the proceeds from the sale of these items.

(b) INVESTMENTS

Investments are classified as held for trading and are recorded at fair value.

(c) CAPITAL ASSETS

Capital assets are stated at cost. Amortization is taken at the following rates:

Computer equipment	- 3 years straight line
Website	- 4 years straight line

Amortization is prorated in the year of acquisition and disposal.

(d) USE OF ESTIMATES

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the year. Actual results could differ from those estimates.

(e) IMPAIRMENT OF LONG LIVED ASSETS

Long lived assets are tested for recoverability whenever events or changes in circumstances indicate that their carrying amount may not be recoverable. An impairment loss is recognized when the carrying value exceeds the total undiscounted cash flows expected from their use and eventual disposition. The amount of the impairment loss is determined as the excess of the carrying value of the asset over its fair value.

3. FINANCIAL INSTRUMENTS

Fair value of financial assets and financial liabilities.

The carrying values of cash, investments, accounts receivable, grants receivable, prepaid expenses, accounts payable and accrued liabilities, and deferred revenues approximate their fair value due to the relatively short periods to maturity of these items.

4. CAPITAL ASSETS

	Cost	Accumulated Amortization	Net 2010	Net 2009
Computer equipment	\$ 15,310	\$ 11,499	\$ 3,811	\$ 3,428
Website	7,692	2,403	5,289	6,731
	<u>\$23,002</u>	<u>\$ 13,902</u>	<u>\$ 9,100</u>	<u>\$10,159</u>

Notes to the Financial Statements

5. RESTRICTED FUNDS

Restricted funds are comprised of the Leadership Legacy Fund, the Wm. A. Stewart Endowment Fund, the W. Garfield Weston Foundation Fund and the Ken McKinnon Memorial Fund. These funds are to be invested, in trust, for The Centre for Rural Leadership, with investment income to be used to support the organization. A minimum of 10% of the total annual income of the Wm. A. Stewart Endowment Fund, 10% of the total annual income of the Leadership Legacy Fund and 30% of the total annual income of the W. Garfield Weston Foundation Fund and the Ken McKinnon Memorial Fund must be reinvested under the conditions of the fund.

6. STATEMENT OF CASH FLOWS

The statement of cash flows has not been prepared because it would not provide any additional information for users of the financial statements.

7. SUBSEQUENT EVENT

The current period is The Centre's last period operating as an independent entity. The Centre has subsequently amalgamated with The Ontario Rural Council to create the Rural Ontario Institute (ROI), effective April 1, 2010. The ROI has assumed all of the assets, liabilities and operations of The Centre.

8. CAPITAL DISCLOSURES

The Centre for Rural Leadership defines capital as its unrestricted net assets of \$179,854 (2008 - \$89,656). The Centre's objective when managing capital is to safeguard The Centre's ability to continue as a going concern and to hold sufficient unrestricted net assets to enable it to withstand negative unexpected financial events in order to maintain stability in the financial structure.

The Centre seeks to maintain sufficient liquidity to enable it to meet its obligations as they become due. The Centre holds investments to ensure sufficient liquidity. The Centre manages the capital structure and makes adjustments to it in light of changes in economic conditions. In order to maintain or adjust the capital structure, The Centre may redeem investments or increase fundraising activities.

The Centre is not subject to externally imposed capital requirements.

Endowments

The Centre for Rural Leadership is very appreciative of all endowments and gifts which have been received and that continue to grow and provide interest income to assist in financing the Advanced Agricultural Leadership Program and fostering and growing the leadership qualities needed in rural Ontario.

Ken McKinnon Memorial Fund

The Ken McKinnon Memorial Fund is a tribute to Ken McKinnon's leadership and service to Canadian agriculture, and a commitment to excellence in the agricultural leaders of tomorrow. During his 21 year tenure at the Ontario Milk Marketing Board, Ken played an integral role in leading the changes that revolutionized milk production, pricing and marketing in Ontario, and throughout Canada.

Through donations from families, individuals, businesses and organizations, the Ken McKinnon Memorial Fund fosters the leadership qualities needed in rural Ontario in the years ahead.

William A. Stewart Endowment

The William A. Stewart Endowment was initiated in 1991 by the Agricultural Leadership Trust as a tribute to the late Ontario Minister of Agriculture and Food, the Honourable William A. Stewart. The goal recognizes and honours his legacy of public service, community involvement and leadership.

As part of each AALP class the William. A. Stewart Lecture & Reception is held every other year. This prestigious event provides an opportunity for public involvement, as well as a forum for the development of the leadership qualities exemplified by the work of William A. Stewart.

George Dmetriuc Memorial Fund

The George Dmetriuc Memorial Fund was established by the Ontario Wheat Producers' Marketing Board as part of the William A. Stewart Endowment in 1993. The fund exemplifies the spirit of George Dmetriuc as a leader in Ontario agriculture.

The Ontario Wheat Producers' Marketing Board, other commodity organizations and friends and associates of George Dmetriuc provided this fund in recognition of the leadership that George contributed to Ontario agriculture, particularly in his capacity as a director and then chairman of the Ontario Wheat Board (1984 to 1992).

W. Garfield Weston Endowment

The W. Garfield Weston Foundation originated in 1959, and is named in honour of Willard Garfield Weston, a Canadian who established successful business enterprises throughout Canada and in many parts of the world. The W. Garfield Weston Foundation's mandate states that grants are to be given for projects in Canada for the benefit of Canadians. The foundation currently directs its funds primarily to two areas: scholarships and land conservation.

Through the generosity of the Foundation, the endowment was established on receipt of an initial contribution in 1994, followed by additional funding in 1995 and 1996.

To learn more about supporting through endowments and bequests in the future, please contact the Rural Ontario Institute at 519-826-4204.

**Founding
Partners**



AALP Fund Development Highlights

SPONSORS

Patrons \$50,000 and up



Champions \$10,000 to \$24,999



Leaders \$5,000 to \$9,999



Builders \$2,500 to \$4,999



Sponsorships

Sponsorship support is a long-standing tradition for AALP, and support from founding partners, agricultural businesses and industry organizations remains very strong. We are pleased to recognize the investment by each of our partners over the past year. A full listing of our 2009-2010 sponsors and donors is included in this annual report.

Special Events

We have always enjoyed tremendous support from graduates and industry stakeholders through our special fundraising events. Highlights from 2009 - 2010 included:

Celebrate the Best that Ontario Farms Have to Offer!

AALP Class 12 held a very special event featuring Ontario foods and products, in support of the Advanced Agricultural Leadership Program (AALP), on September 5, 2009. This fund and friend raising event realized a profit of just over **\$1,100** in support of AALP.

Sponsors: Maizex Seeds Inc., Monsanto Canada Inc., Ontario Mutuals, Ontario Pork, Syngenta Crop Protection Canada, Inc., Tavistock Veterinarians, Trillium Mutual Insurance, Terratec Environmental

2010 Winter Magic Dream Auction

The "Winter Magic Dream Auction" in support of the Advanced Agricultural Leadership Program (AALP) held on February 20, 2010 at the Delta Guelph Hotel and Conference Centre was a truly magical event, raising over **\$69,000!** Proceeds from the auction will support AALP program participants as they explore issues, trends and changes facing the agriculture and agri-food sectors and rural communities.

The event was co-chaired by Cathy Jo Noble and Kevin Prong, both recent graduates of AALP Class 12. Joining CJ and Kevin in organizing the event were Class 12 grads and current Class 13 participants. Working together, they ensured a very successful event.

2010 Dream Auction Sponsors

Event Sponsors: Monsanto Canada Inc., Ontario Mutuals

Reception Sponsors: Chicken Farmers of Ontario, Gay Lea Foods Co-operative, Growmark Inc., Miller Thomson LLP

In-Kind Sponsors: Bark Communications, Custom Press Ltd., David Carson Farms and Auction Services Ltd., Delta Guelph Hotel and Conference Centre, Enniskillen Pepper Co. Ltd., Lumichrom, Ontario Farmer, Simmco Audio Visual Solutions

AALP Class 13 Fun'draising Curling Bonspiel

Eight teams came out to support AALP on Thursday March 4, 2010 at the Woodstock Curling Club for Class 13's first fun'draising curling bonspiel. During this one day event, over **\$700** was raised in support of AALP, thanks to the efforts of Class 13 and this event's supporters.

Supporters

(Sponsors and Donors) - \$100-2,499

AALP Class 12
ACC Farmers' Financial
Bill Allen
Lorne Allin
Andy Sherwood & Associates Limited
Jim Anstice
Cathy Bartolic
Rob & Julie Black
Dan Blonde
Stephen Bolton
Gord Brodie
CBC Radio-Canada
Evelyn Chambers
Clark Agri Service Inc.
Grant Craven
Clayton Crow
Leslie Csontos
Christine Dukelow
Luke Duplessie
Denise Edwards
EMD Crop Bio Science
James Fischer
Jack Fraser
Anita Gilmer
Jack Greydanus
Growmark Inc.
Hald-Nor Community Credit Union Limited
Rob Hannam
Peter Hannam
Anne Hinrich
Valerie Hobbs
Lorraine Holding
Geoff Innes
Nathan Klages
Ken Knox
Lakeside Grain
Susan Leuty
Libro Financial
Linwood Veterinary Service
Ron MacDonald
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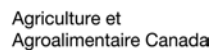
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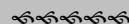
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