



# KIS Project Overview

**Mr. Jeff Dixon**

# KIS Project Goals



- **“To strengthen the relationships, the channels and the communications products to find, translate and deliver academic knowledge (both from the literature and from the academic team) to increase the rural economic vitality of Eastern Ontario”**

**To Mobilize Knowledge!**

# KIS Project Objectives



- 1. Inventory rural Eastern Ontario's economic development challenges and resources**
- 2. Highlight appropriate academic knowledge**
- 3. Translate academic knowledge into useful information for the target audiences**
- 4. Connect the knowledge resources with the people who can use them by building strong relationships**
- 5. Provide a feedback mechanism to support academic/practitioner relationships and address needs as they arise**

# KIS Project Objectives



**Collaborate and Serve Eastern Ontario**

# KIS Project



- **A three year, \$300,000 project**
- **SSHRC-funded**
- **Collaborators:**
  - PELA CFDC
  - Eastern Ontario CFDC Network Inc.
  - The Monieson Centre
- **Partners:**
  - Local, Regional, Provincial, and Federal organizations



## ● Partnering Organizations

- Artisan Bakers' Quality Alliance
- Centre for Health Services and Policy Research
- Centre for Studies in Primary Care
- CEONet
- CIRANO
- Desjardins Venture Capital
- Eastern Ontario CFDC Network Inc.
- Eastern Ontario Model Forest
- Eastern Ontario Wardens' Caucus
- Fédération des Chambres de Commerce du Québec
- FedNor/Industry Canada
- Fifth Town Artisan Cheese
- Fleming College Centre for Alternative Wastewater Treatment
- Grenville CFDC
- Haliburton County Development Corporation
- Le réseau du développement économique et d'employabilité
- Municipality of Marmora and Lake



## ● Partnering Organizations Cont'd

- Northumberland CFDC
- Northumberland County Economic Development Commission
- OMAFRA
- Ontario East Economic Development Commission
- PELA CFDC
- PELAIRD
- Prince Edward County Economic Development Commission
- Queen's Executive Decision Centre
- Queen's School of Business
- Queen's School of Policy Studies
- Queen's Sustainable Bioeconomy Centre
- Rural Secretariat
- SE LHIN
- Shasha Bread Company Inc.
- The Ontario Rural Council
- U-Links Centre for Community-Based Research
- University of Guelph School of Environmental Design and Rural Development



## ● Results:

- Mobilize academic knowledge
- Increase rural Eastern Ontario's economic activity
- Grow healthier rural communities
- Improve the success of rural businesses
- Assist policymakers





- **Discovery Workshops**
- **Student-Business Partnerships**
  - Success Stories
  - Knowledge Syntheses
  - Rural Business Consulting Projects
- **Faculty-Rural Community Partnerships**
  - Best SME Surveys
- **Rural Community Knowledge Hub**
  - A Social Space
  - A Knowledge Repository
- **Conferences and Team Meetings**

# Discovery Workshop Schedule



Date	CFDC
September 17	<u>North &amp; Central Hastings/South Algonquin</u>
October 8	<u>Renfrew Country</u>
October 29	<u>Greater Peterborough</u>
November 5	<u>Grenville</u>
November 19	<u>South Lake</u>
January 20	<u>Valley Heartland</u>
February 4	<u>Haliburton</u>
February 18	<u>Trenval</u>



## ● **Business Success Stories:**

- **4<sup>th</sup> year QSB policy students profile 45 successful businesses in Eastern Ontario**
- **Each CFDC nominates 3 local businesses**
- **Each business is showcased in a brief write-up highlighting success factors**
- **Success stories made available to community via KIS website and featured at annual KIS event**



## ● Rural Business Consulting Projects:

- KIS-sponsored consulting services for 15 businesses in Eastern Ontario; no cost to businesses
- 4<sup>th</sup> year QSB students assist businesses with marketing research, strategic planning, etc. to address business development needs
- Interested businesses can contact their local CFDC or The Monieson Centre to request sponsorship



- **Opportunities for Communities**
- **Opportunities for Academics**