



FOR IMMEDIATE RELEASE

ROI to launch a soil-focused leadership course for 2017



Guelph, ON, Feb. 13, 2017 – The Rural Ontario Institute (ROI) is launching the Ontario Soil Network, a unique soil-focused leadership course that is being piloted in southwestern Ontario in 2017. The course will kick off in March and is open to 25 farmers who are currently working to improve soils and would like to develop their leadership and communication skills. This program is being supported through the Ontario Ministry of Agriculture Food and Rural Affairs, along with a host of related farm organizations, including: the Ontario Soil and Crop Improvement Association; Innovative Farmers Association of Ontario; Farm & Food Care Ontario; Ecological Farmers Association of Ontario; and the Soil Conservation Council of Canada.

A great line-up of speakers, including Odette Menard, Lee Briese and Ryan Stockwell, along with Bernard Tobin, Kelly Ann McKnight and Don Lobb, are sure to inspire and challenge Ontario farmers to lead the way in soil health.

More information and an application form are available online at www.ontariosoil.net. Applications are due by February 28th.

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